

SAY | OK

CAPABILITIES

WHY US

"Ok" is a universal staple of conversation, crossing language barriers and bridging points of view. Its ubiquity lends itself to be intuitively understood, just like an experience.

Entering a new place, everyone feels something. A smile, a nod, an "ok" serve as invitations to further explore, play, wonder.

Say Ok creates experiences that stay with you and change you. We are patrons of telling stories and masters of production. Like an "ok," our experiences are to the point and leave an impression on everyone we welcome. So go on, **Say Ok**.



SAY OK TO MORE

We've worked with brands like Ford, Twitter and Google to make a mark on culture, creating meaningful experiences that engage audiences in unexpected ways and telling new narratives that nurture loyalty.

Our work, though often temporary in execution, make a lasting impact. We pride ourselves on transporting people – taking them out of their environments and their comfort zones, and showing them something different, sharing something thought-provoking.

Masters of a craft we've helped define over the years, we're the creatives and problem solvers you want on your team. As we continue to chase the projects that inspire us, we invite you to challenge us. **Say Ok to more.**





CAPABILITIES

EXPERIENTIAL: Event Production | Branded Content | Design & Direction | Live Music

DESIGN: Branding | Identity | Print & Media | Interactive | Renderings

VIDEO + PHOTO: Live, 2D & 3D Branded Content | Projection Mapping | Interactive Photo

INTERACTIVE: Virtual Reality | Augmented Reality | 360 Videos | Live Gaming

DIGITAL: Event Website & App Management | Sponsorship Sales & Development | Exhibits Sales

CONTENT CREATION: Writing | Directing | Photography | Post Production Management.

CLIENTS

billboard



Eddie Bauer



SEPHORA



Google



+ MORE

CULTURAL MOMENTS + FESTIVALS



YOUTUBE @ SUNDANCE

CLIENT
YOUTUBE

Say Ok continues to partner with YouTube to create immersive brand experiences for industry professionals at Sundance. Each year the challenge is to create a staple destination for the creative community to convene and network that feels both fresh and familiar. Programing includes hosting live interviews, happy hours, film receptions, industry panels, and live performances.

LOCATION
PARK CITY, UT

Ideation | Creative | Pre Production | On-Site Management | Event Execution
Artist Hospitality | Post Production | Digital Strategy | Video + Photography





YOUTUBE MUSIC x CAMP FLOG GNAW

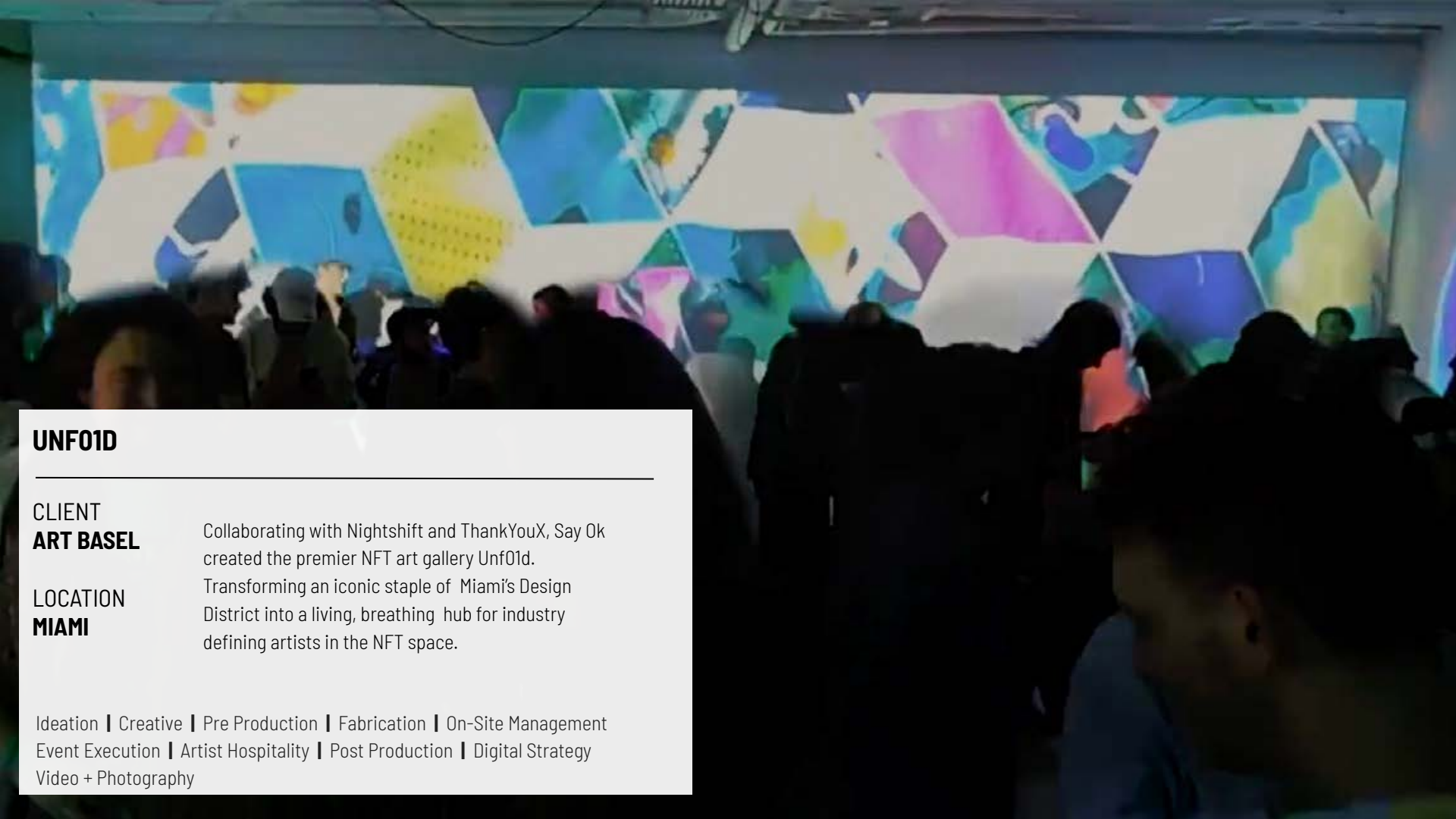
CLIENT
YOUTUBE

LOCATION
LOS ANGELES

At Camp Flog Gnaw, YouTube Music joined forces with Say OK to bring the artist's lounge to life. This collaboration resulted in the creation of a captivating space dedicated to capturing content and showcasing YouTube Music's deep involvement in the music world. The lounge featured larger-than-life elements, providing an immersive experience that reflected YouTube Music's significant investment in the industry. Private vignettes were set up for moments of relaxation, while designated areas allowed attendees to lounge and engage in playful activities.

Ideation | Creative | Pre Production | On-Site Management | Event Execution
Artist Hospitality | Post Production | Digital Strategy | Video + Photography





UNF01D

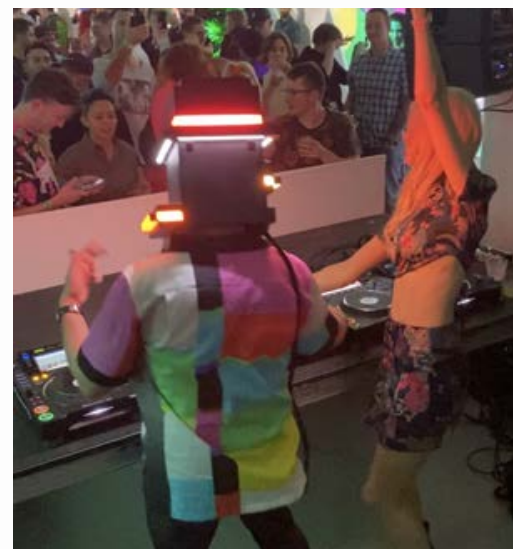
CLIENT ART BASEL

Collaborating with Nightshift and ThankYouX, Say Ok created the premier NFT art gallery Unf01d.

LOCATION MIAMI

Transforming an iconic staple of Miami's Design District into a living, breathing hub for industry defining artists in the NFT space.

Ideation | Creative | Pre Production | Fabrication | On-Site Management
Event Execution | Artist Hospitality | Post Production | Digital Strategy
Video + Photography





Re:Mars

CLIENT
AMAZON

Wrapping up Jeff's space conference with an out-of-this-world event. We built a Battle Bots area, challenged the world's fastest Mech to a race, helped guests explore the surface of mars, and made sure everyone was suited up for their EVAs.

LOCATION
LAS VEGAS

Ideation | Creative | Pre Production | Fabrication | On-Site Management
Event Execution | Artist Hospitality | Post Production | Digital Strategy
Video + Photography

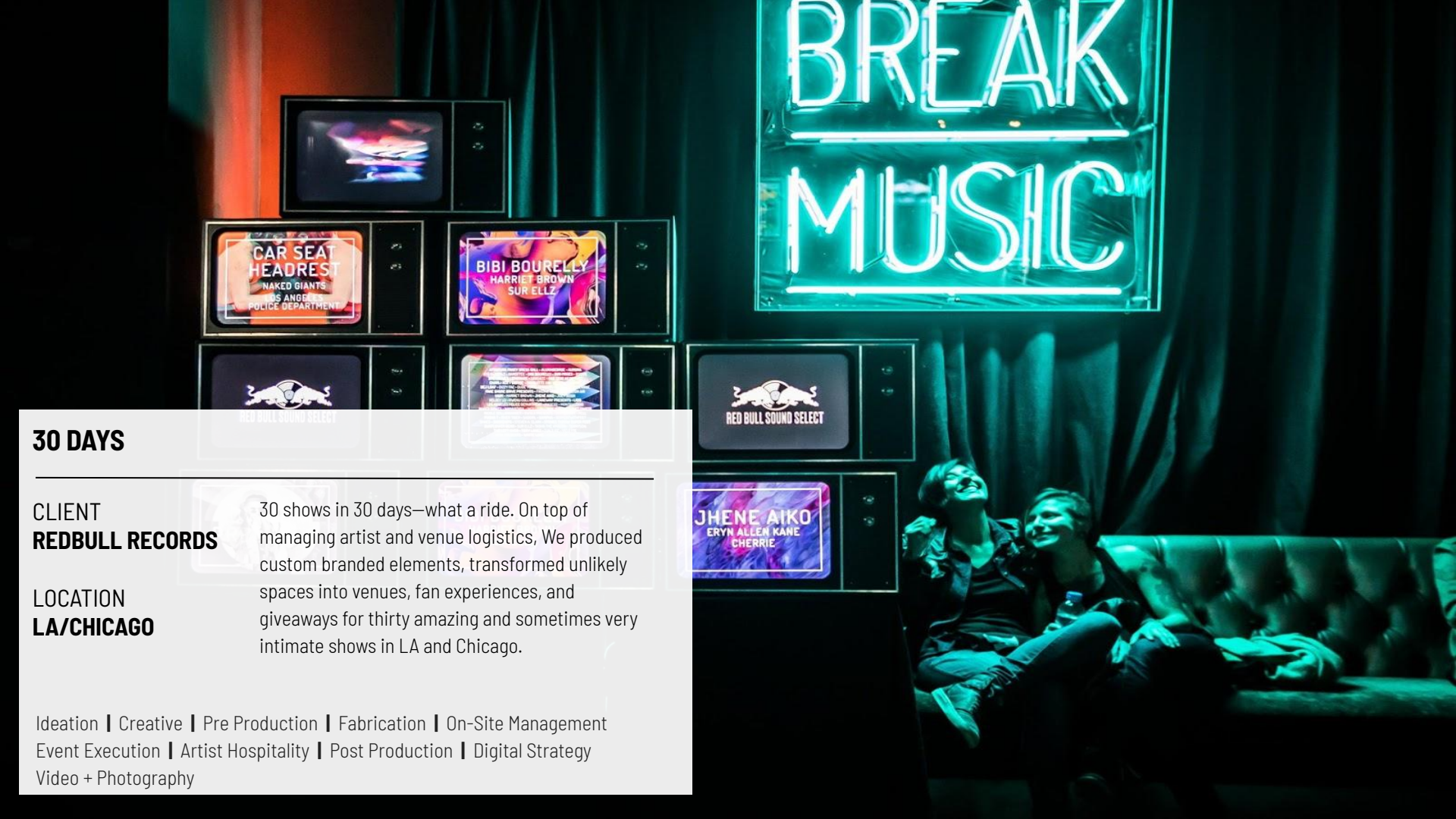




BATTLEBOTS
Discovery x THE MARS

BATTLEBOTS





30 DAYS

CLIENT
REDBULL RECORDS

LOCATION
LA/CHICAGO

30 shows in 30 days—what a ride. On top of managing artist and venue logistics, We produced custom branded elements, transformed unlikely spaces into venues, fan experiences, and giveaways for thirty amazing and sometimes very intimate shows in LA and Chicago.

Ideation | Creative | Pre Production | Fabrication | On-Site Management
Event Execution | Artist Hospitality | Post Production | Digital Strategy
Video + Photography



#30DAYSINLA





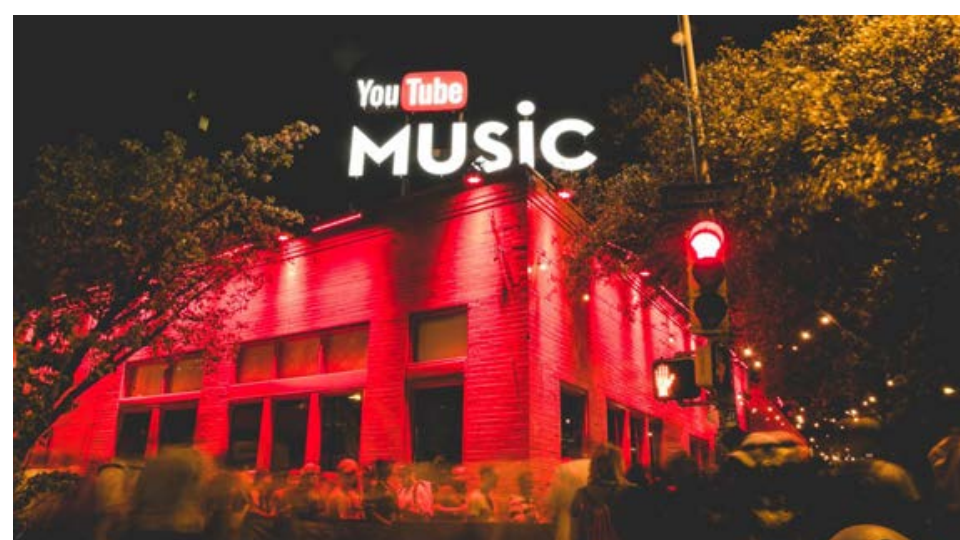
YOUTUBE MUSIC @ SXSW

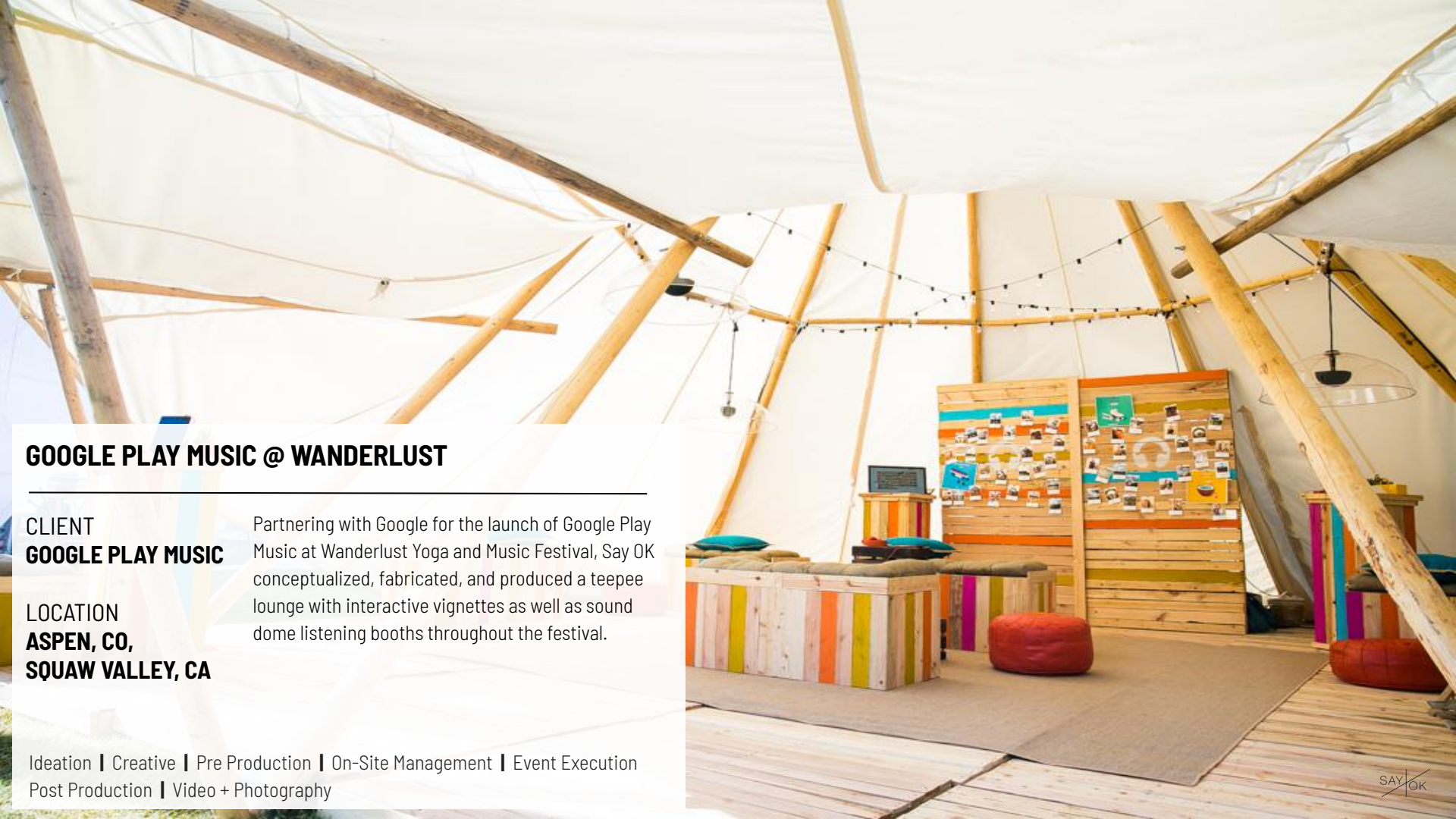
CLIENT
YOUTUBE MUSIC

4 years in a row Say Ok has created multi-day experiences for YouTube at SXSW, transforming the iconic Coppertank and Old Pecan Street Cafe into an exclusive Artist Hub and guest lounge. The experience featured daily curated programming and “YouTube for Artist” showcases by the hottest and up-and-coming musicians of the year.

LOCATION
AUSTIN, TX

Ideation | Creative | Pre Production | Fabrication | On-Site Management
Event Execution | Artist Hospitality | Post Production | Digital Strategy
Video + Photography





GOOGLE PLAY MUSIC @ WANDERLUST

CLIENT
GOOGLE PLAY MUSIC

Partnering with Google for the launch of Google Play Music at Wanderlust Yoga and Music Festival, Say OK conceptualized, fabricated, and produced a teepee lounge with interactive vignettes as well as sound dome listening booths throughout the festival.

LOCATION
**ASPEN, CO,
SQUAW VALLEY, CA**

Ideation | Creative | Pre Production | On-Site Management | Event Execution
Post Production | Video + Photography





YOUTUBE GAMING @ E3

CLIENT
YOUTUBE GAMING

In honor of the first night of E3, Say Ok convert the Ace Hotel Rooftop into an exclusive VIP experience for YouTube Gaming. The transformed venue treated guests to an evening filled with live DJs, nostalgic vintage video games, and an enticing selection of drinks and hors d'oeuvres. Attendees were welcomed to explore the revamped space and groove to the beats against the mesmerizing backdrop of the Los Angeles skyline.

LOCATION
LOS ANGELES

Creative | Pre Production | On-Site Management | Artist Hospitality
Event Execution | Post Production | Video + Photography





YOUTUBE MUSIC @ COACHELLA


CLIENT
YOUTUBE MUSIC

LOCATION
INDIO, CA

Say Ok and YouTube Music created a mid-century desert oasis in the Artist's Only Compound at Coachella. A-listers, influencers, and creators flocked to the lounge for cold brew, popsicles, and air conditioning and used the hub to connect, create live content, and take breaks between sets.

Ideation | Creative | Pre Production | Fabrication | On-Site Management
Event Execution | Post Production | Video + Photography





TWITTER @ VIDCON

CLIENT
TWITTER

Say Ok partnered with Twitter to give VidCon speakers and guests of honor a one-of-a-kind green room experience. The 90'x30' footprint featured monochromatic rooms, each serving a different function and all were conducive to lounging, connecting, and creating content.

LOCATION
ANAHEIM, CA

Creative | Pre Production | Fabrication | On-Site Management | Event Execution
Post Production | Video + Photography



A man is seen from the back, wearing a white t-shirt with the word "GFUNK" printed in large, bold, black letters. He is also wearing a black baseball cap and a thin gold chain. The background is a blurred outdoor festival setting with white tents and a crowd of people.

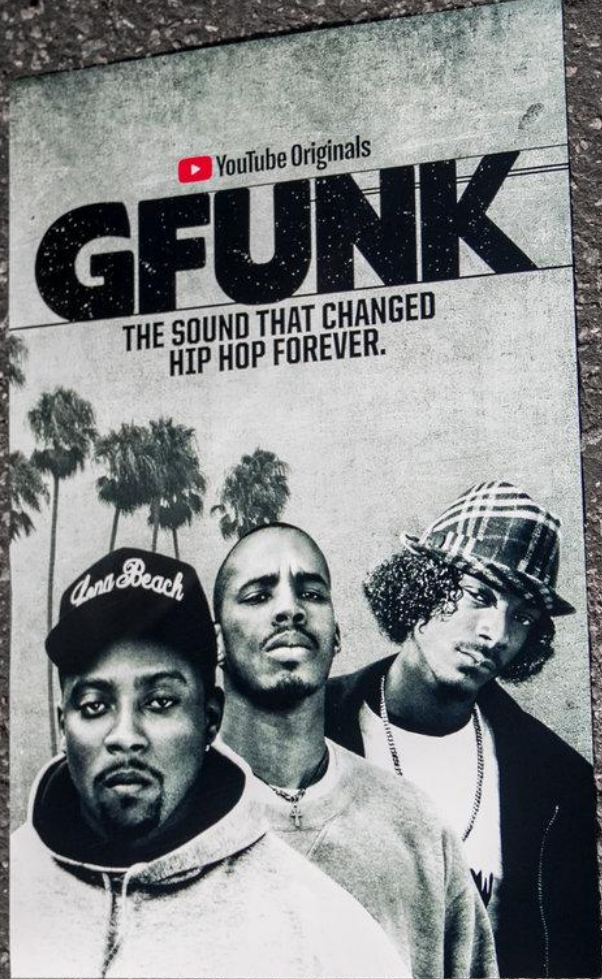
YOUTUBE ORIGINALS x GFUNK

CLIENT
YOUTUBE

YouTube Originals activated at the Summertime in LBC music festival promoting the premiere of their documentary "GFUNK". Attendees waited in line to take a photo in front of a mock of Long Beach's 21st and Lewis next to a 65 Impala. Brand Ambassadors passed out branded "GFUNK" lighters, movie posters, and *Afters* ice cream vouchers for a free scoop of their popular flavor, Milk & Cereal.

LOCATION
LOS ANGELES

Ideation | Creative | Pre Production | On-Site Management | Event Execution
Artist Hospitality | Post Production | Digital Strategy | Video + Photography



GILLETTE x COMPLEXCON

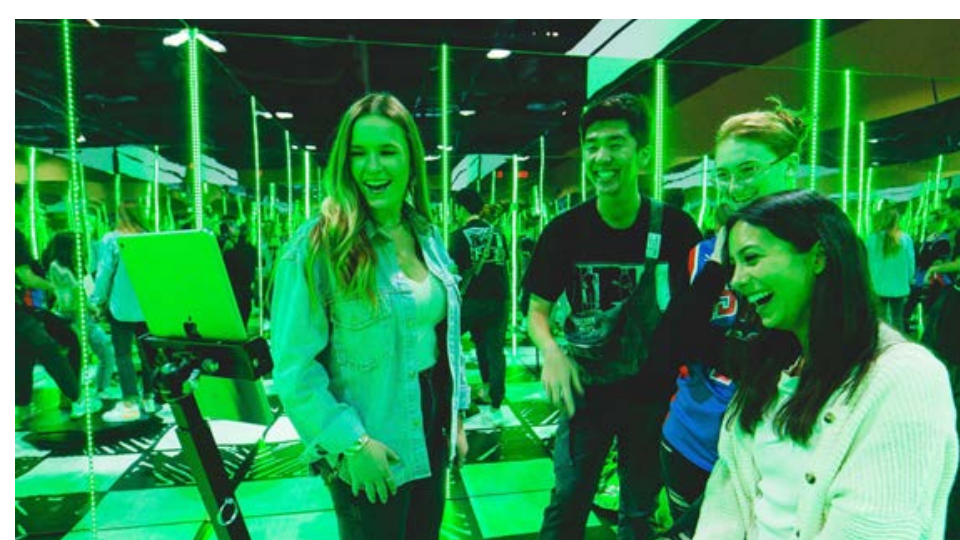
CLIENT
GILLETTE

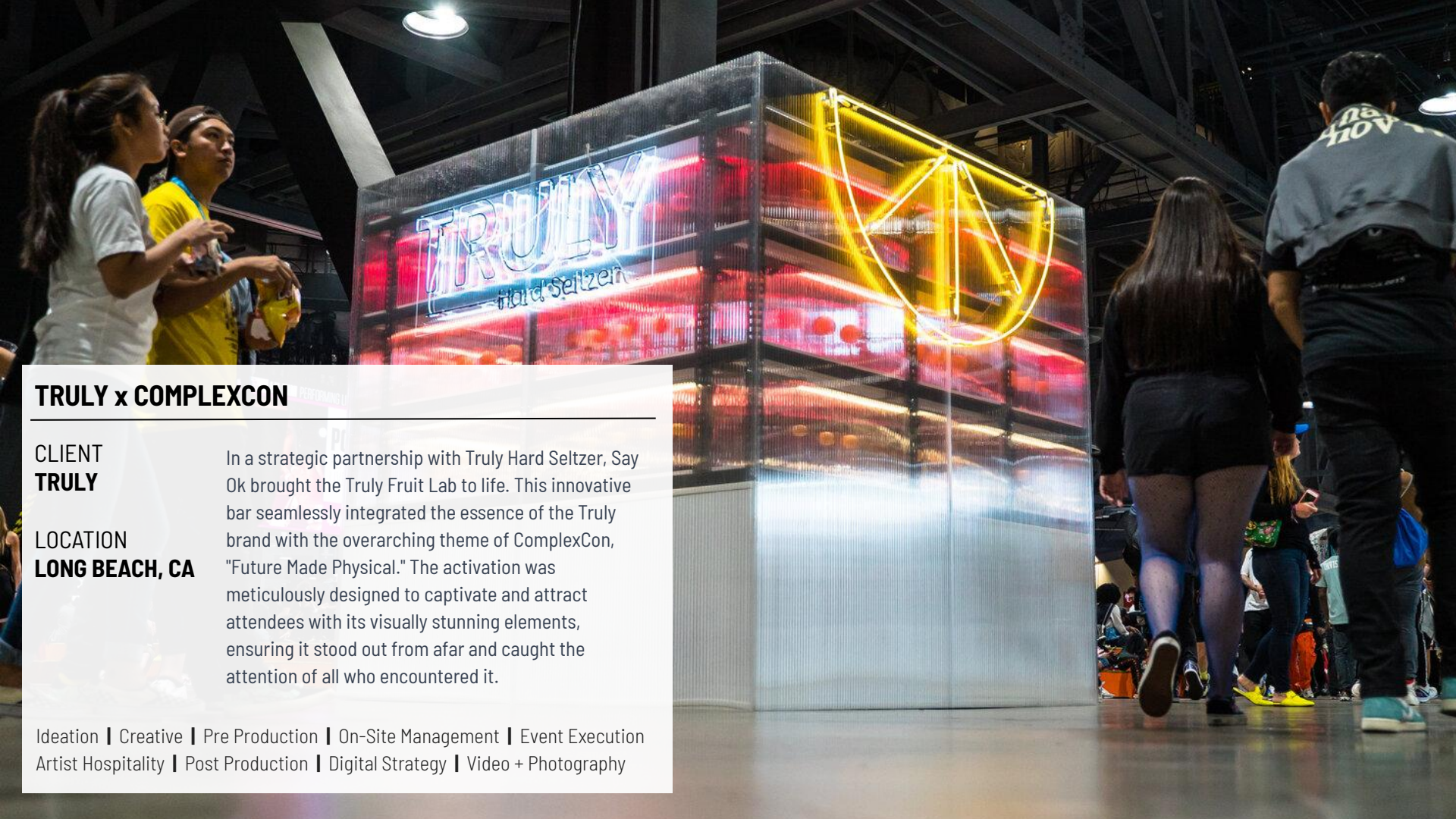
LOCATION
LOS ANGELES, CA

Say Ok produced a trade show event for Gillette's new GilletteLabs products at ComplexCon. The event featured product demonstrations, interactive exhibits, and exclusive discounts, as well as a barbershop area where professional barbers offered free shaves using Gillette products. Artist Joshua Vides provided creative direction for the booth's aesthetic design.

Creative | Pre Production | On-Site Management
Event Execution | Post Production | Video + Photography







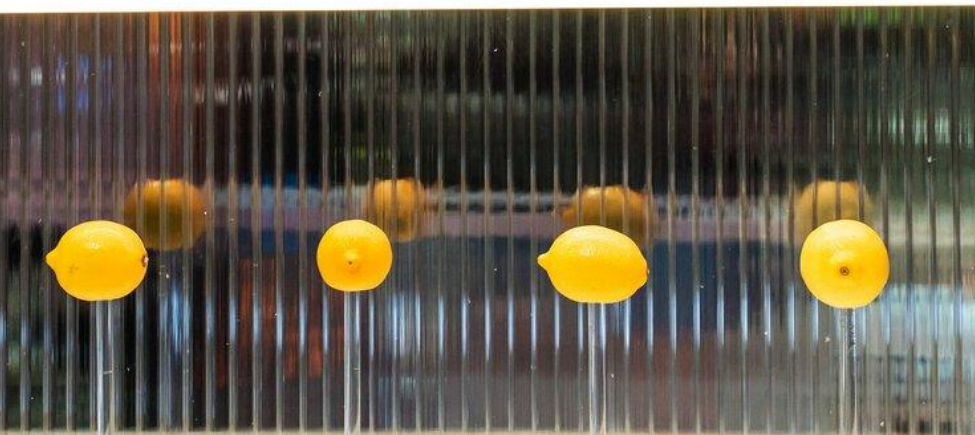
TRULY x COMPLEXCON

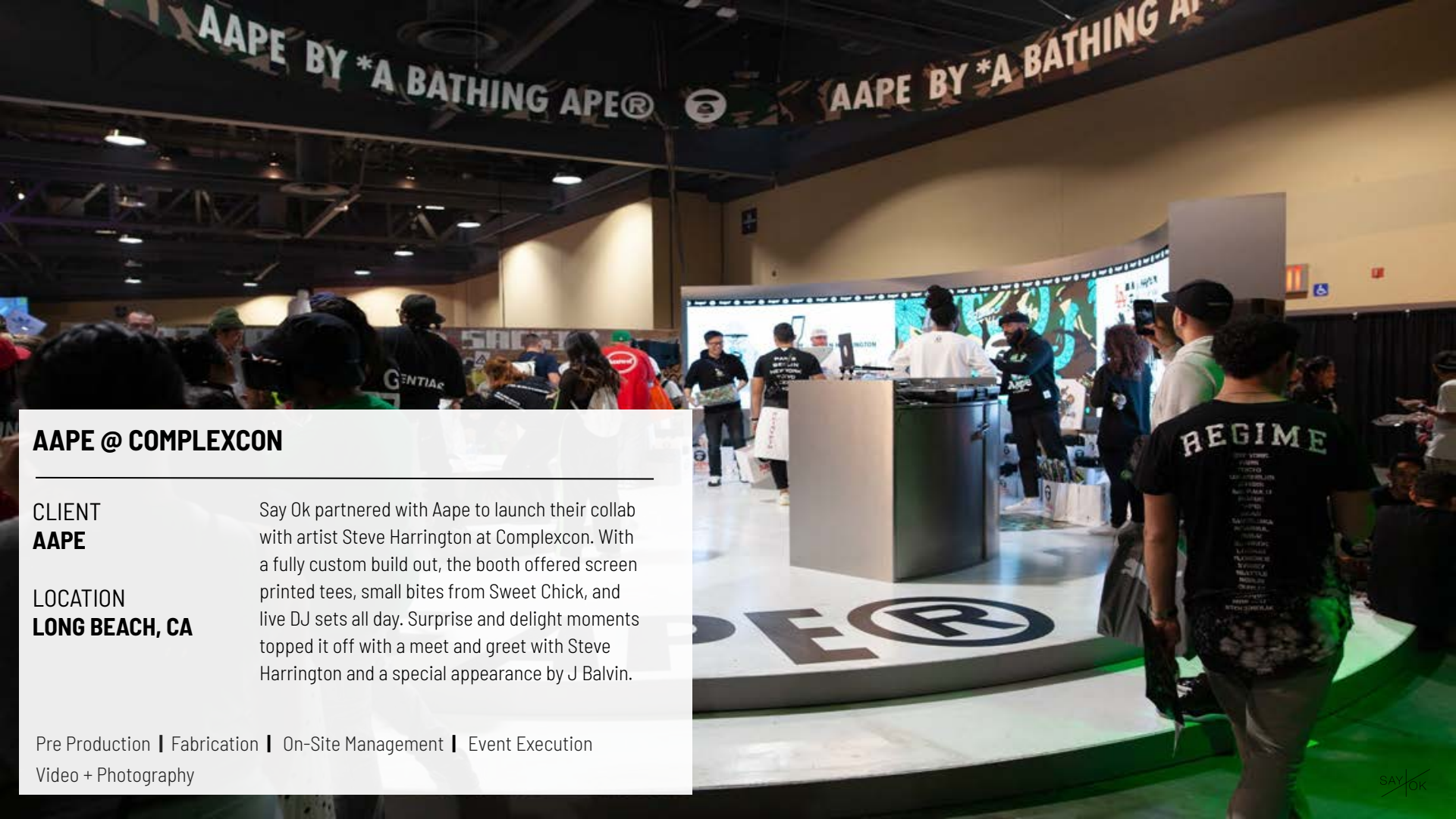
CLIENT
TRULY

LOCATION
LONG BEACH, CA

In a strategic partnership with Truly Hard Seltzer, Say Ok brought the Truly Fruit Lab to life. This innovative bar seamlessly integrated the essence of the Truly brand with the overarching theme of ComplexCon, "Future Made Physical." The activation was meticulously designed to captivate and attract attendees with its visually stunning elements, ensuring it stood out from afar and caught the attention of all who encountered it.

Ideation | Creative | Pre Production | On-Site Management | Event Execution
Artist Hospitality | Post Production | Digital Strategy | Video + Photography





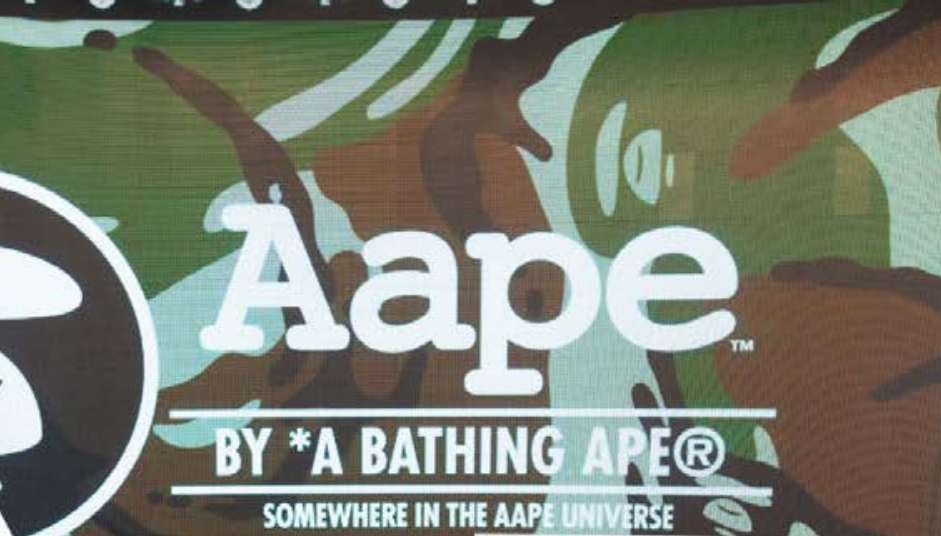
AAPE @ COMPLEXCON

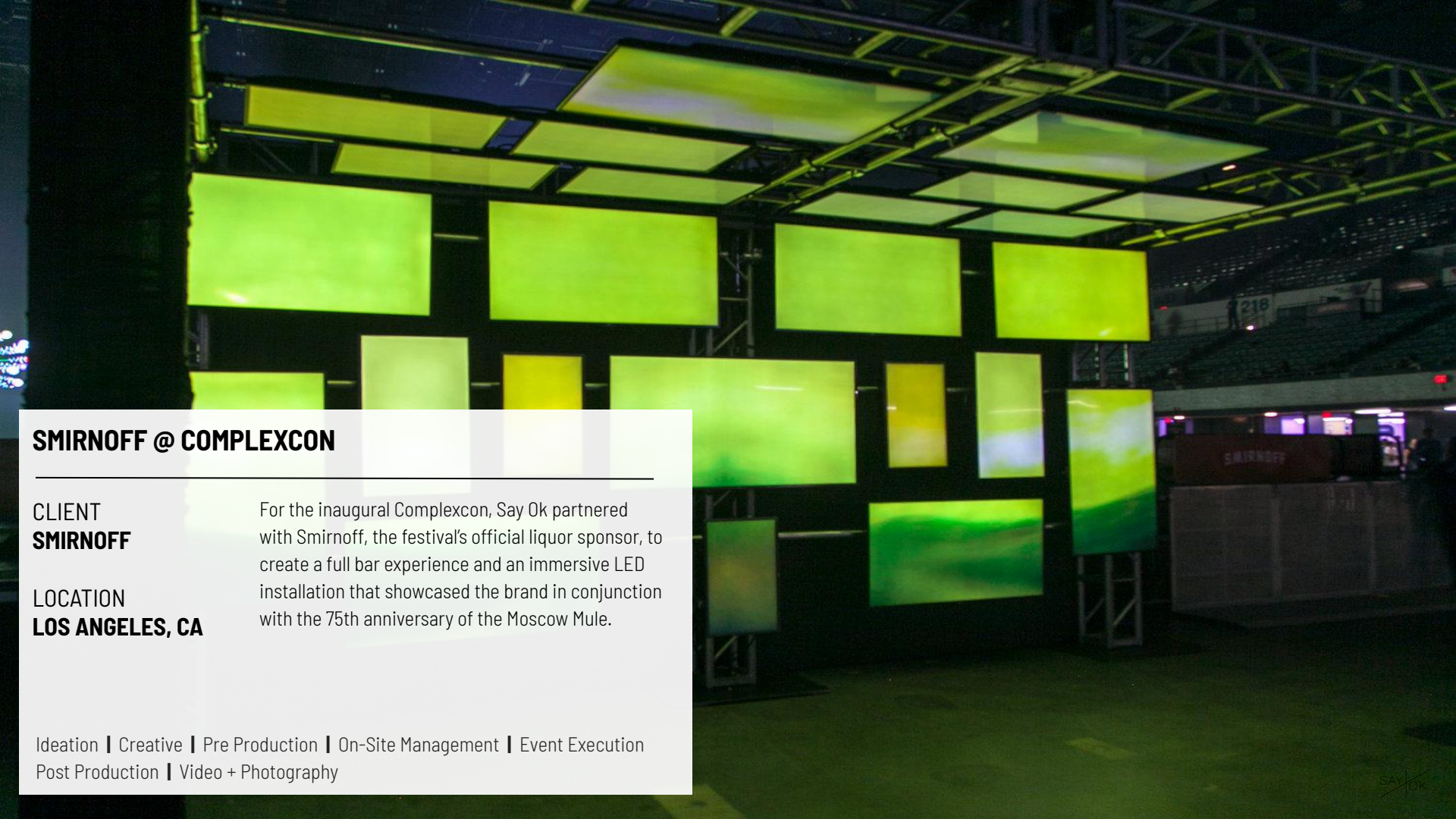
CLIENT
AAPE

Say Ok partnered with Aape to launch their collab with artist Steve Harrington at Complexcon. With a fully custom build out, the booth offered screen printed tees, small bites from Sweet Chick, and live DJ sets all day. Surprise and delight moments topped it off with a meet and greet with Steve Harrington and a special appearance by J Balvin.

LOCATION
LONG BEACH, CA

Pre Production | Fabrication | On-Site Management | Event Execution
Video + Photography





SMIRNOFF @ COMPLEXCON

CLIENT
SMIRNOFF

For the inaugural Complexcon, Say Ok partnered with Smirnoff, the festival's official liquor sponsor, to create a full bar experience and an immersive LED installation that showcased the brand in conjunction with the 75th anniversary of the Moscow Mule.

LOCATION
LOS ANGELES, CA

Ideation | Creative | Pre Production | On-Site Management | Event Execution
Post Production | Video + Photography



ZEDD IN THE PARK

CLIENT
ZEDD & SPINDRIFT

LOCATION
LOS ANGELES

Say Ok had a large footprint at the music festival Zedd in the Park which is located at the Los Angeles State Historic park. Showcased here is a brand activation for Spindrifit that our team produced. Those who visited our experience were able to try the latest seltzer products from Spindrifit provided by our team of brand ambassadors.

Creative | Pre Production | On-Site Management
Event Execution | Post Production | Video + Photography





DEBATE DEBATE

LOCATION LOS ANGELES

With the intention of spurring voter awareness and involvement, The Say OK sponsored a unique viewing party for the first Democratic presidential debate at the historic Ace Hotel Theatre in downtown Los Angeles. Pairing politics and comedy, Debate Debate featured real time commentary from comedians such as Aasif Mandvi and Tim Heidecker projected alongside the debate in front of a packed house.

Ideation | Creative | Pre Production | On-Site Management | Event Execution
Artist Hospitality | Post Production | Digital Strategy | Video + Photography





BRAND PARTNERSHIPS + COLLABORATIONS



PACSUN FLAGSHIP STORE

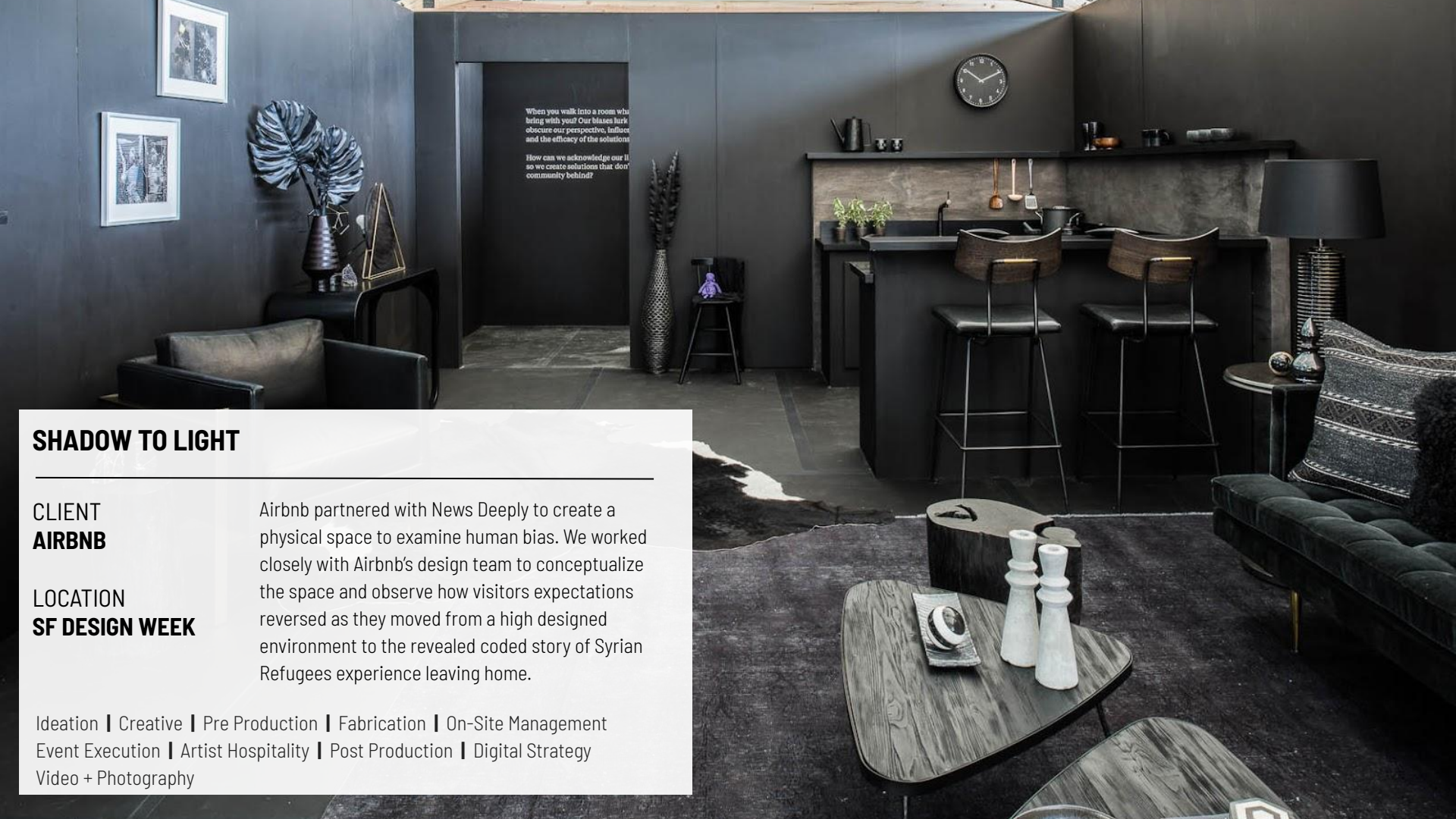
CLIENT
PACSUN

In collaboration with the creative team at *Pacsun*, Say Ok designed *Pacsun's* new flagship storefront in the heart of Los Angeles. This involved collaborating to determine the layout of the in-store products and creating an engaging shopping experience for patrons. The launch of the location was a success and many customers of the brand were excited to see the new location.

LOCATION
LOS ANGELES

Ideation | Creative | Pre Production | On-Site Management | Event Execution
Artist Hospitality | Post Production | Digital Strategy | Video + Photography





When you walk into a room who
are you? Our biases have
obscure our perspective, influence
and the efficacy of the solutions

How can we acknowledge our li
so we create solutions that don't
community behind?

SHADOW TO LIGHT

CLIENT
AIRBNB

LOCATION
SF DESIGN WEEK

Airbnb partnered with News Deeply to create a physical space to examine human bias. We worked closely with Airbnb's design team to conceptualize the space and observe how visitors expectations reversed as they moved from a high designed environment to the revealed coded story of Syrian Refugees experience leaving home.

Ideation | Creative | Pre Production | Fabrication | On-Site Management
Event Execution | Artist Hospitality | Post Production | Digital Strategy
Video + Photography



When you walk into a
being with your feet
through our progress,
and the efficacy of it
How can we succeed
we create solutions
community behind?





CAMERA OBSCURA

CLIENT
ADIDAS/UNDEF

One of the most iconic streetwear brands in the world, Adidas, tasked us to create an influencer workshop and launch event with a few well known street style photographers to celebrate the launch of the new NMD collab with UNDEF.

LOCATION
LA

Creative | Pre Production | Fabrication | On-Site Management
Event Execution | Artist Hospitality | Post Production



ANALOG
INSTAGRAM
BOOTH

make your own custom film
by combining transparencies

1. place the film in the projector
2. flip it on to the overhead projector
3. step in front of the light
4. click a photo and snap into

INSTAGRAM
tag #NMDxUNDFTD and
your images will print right here



NIGHT AT: ECLIPSE

CLIENT
AIRBNB/NATGEO

LOCATION
OREGON DESERT

When you mix in Airbnb, National Geographic, an Astronaut host, a G5, and a helicopter, you get an out-of-this-world event. We built this once-in-a-lifetime experience in the remote wilds of Oregon's high desert. Oh, did we mention it was directly in the path of the solar eclipse?

Ideation | Creative | Pre Production | Fabrication | On-Site Management
Event Execution | Artist Hospitality | Post Production | Video + Photography







COLOR OF THE YEAR

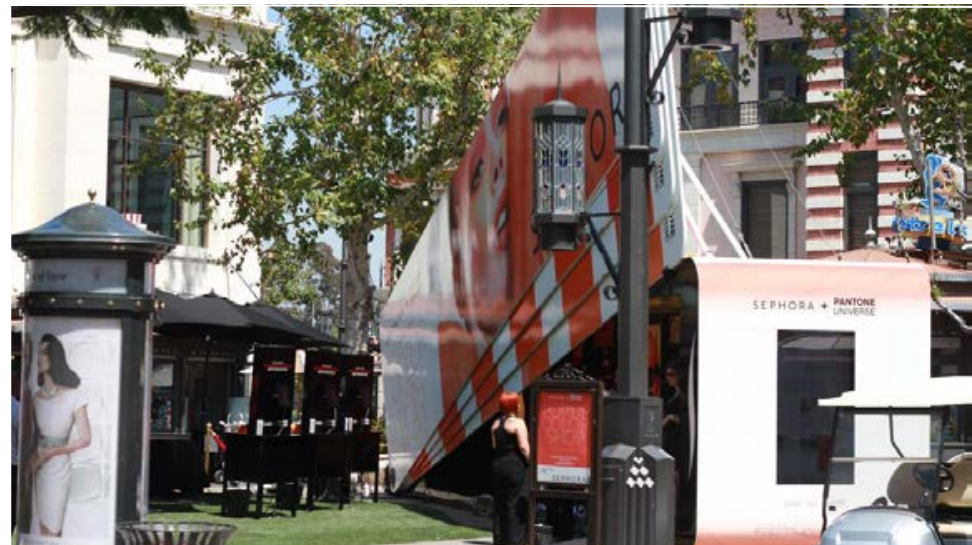
CLIENT
SEPHORA/PANTONE

LOCATION
NYC & LA

Pantone partnered with Sephora to sell the color of the year PANTONE 17-1463 Tangerine Tango". To bring this to life a pop up shop that was built to resemble a Pantone color book. The shop featured a makeup studio This activated for a week in both NYC and LA.

Creative | Pre Production | Fabrication | On-Site Management | Event Execution
Post Production | Video + Photography







BILLBOARD x FORD

CLIENT
BILLBOARD

Say Ok and Billboard Media Group joined forces with Ford Motor Company to produce Ford Front Row, a far reaching music program incorporating premiere live events, original video content features, and social engagement with both established stars and buzzing emerging artists.

LOCATION
LOS ANGELES

The Ford Front Row series delivered a memorable experience that positioned Ford as the brand that Goes Further in connecting fans with the artists and music they love.

Ideation | Creative | Pre Production | On-Site Management | Event Execution
Artist Hospitality | Post Production | Digital Strategy | Video + Photography





THE HIVE @ SAKS FIFTH AVE

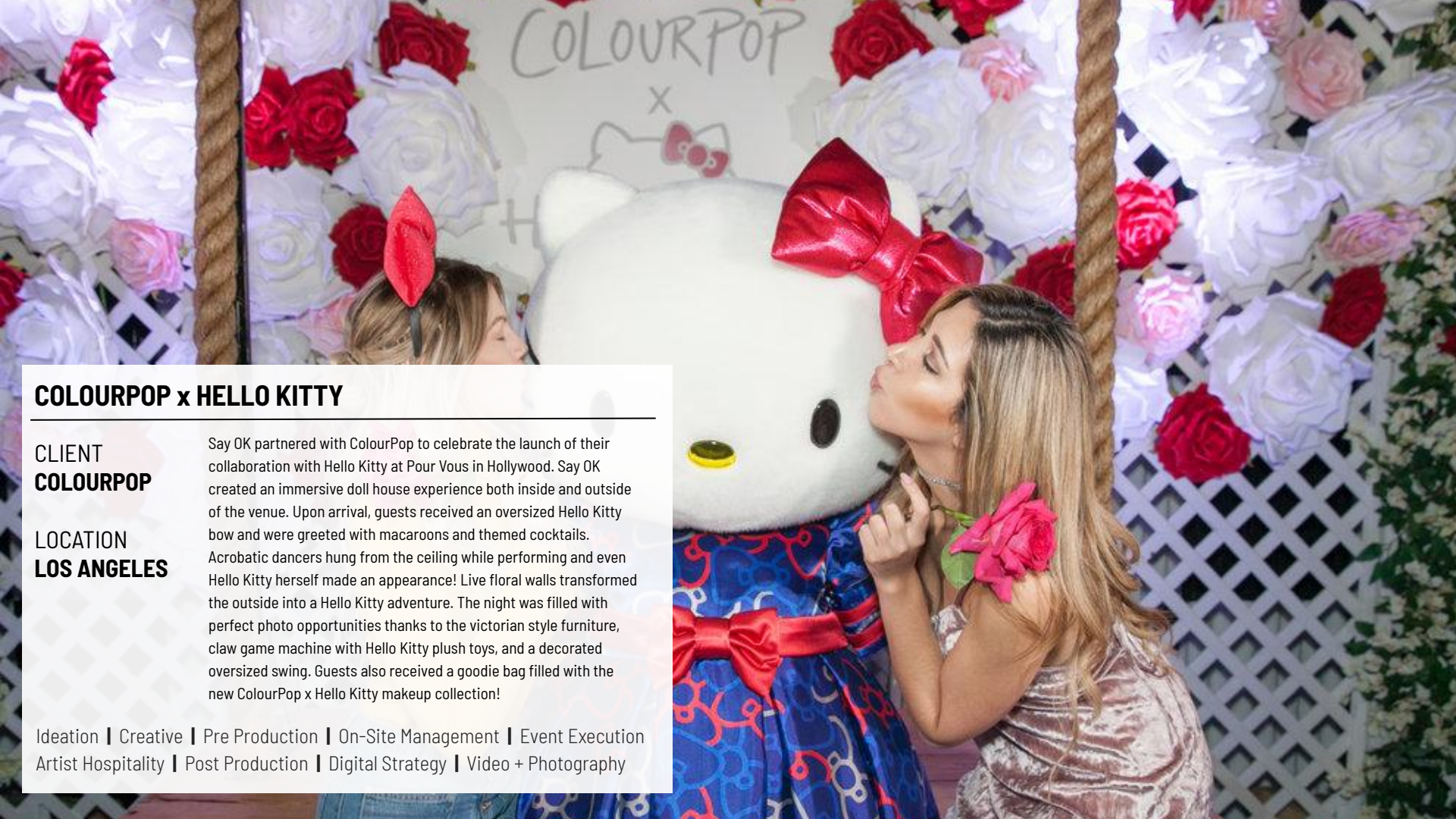
CLIENT
BUMBLE

Say Ok partnered with Bumble and Saks Fifth Avenue to launch The Hive at the Fifth Ave. flagship in NYC. An initiative designed to empower women, the pop-up hosted networking events, an entrepreneur panel series, styling services, and exclusive product giveaways allowing guests to experience Bumble IRL.

LOCATION
NEW YORK, NY

Creative | Pre Production | Fabrication | On-Site Management | Event Execution
Post Production | Video + Photography





COLOURPOP x HELLO KITTY

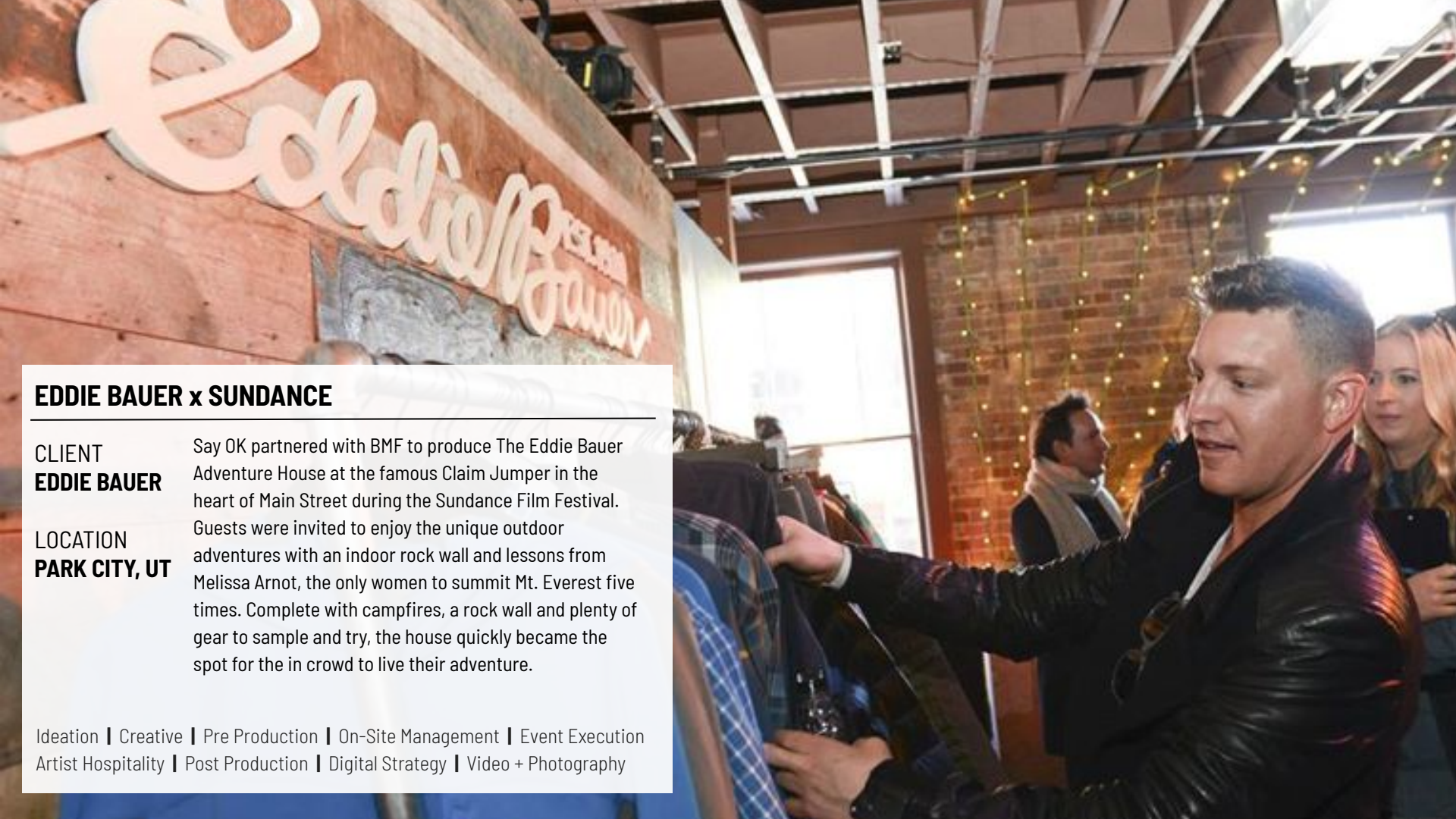
CLIENT
COLOURPOP

LOCATION
LOS ANGELES

Say OK partnered with ColourPop to celebrate the launch of their collaboration with Hello Kitty at Pour Vous in Hollywood. Say OK created an immersive doll house experience both inside and outside of the venue. Upon arrival, guests received an oversized Hello Kitty bow and were greeted with macaroons and themed cocktails. Acrobatic dancers hung from the ceiling while performing and even Hello Kitty herself made an appearance! Live floral walls transformed the outside into a Hello Kitty adventure. The night was filled with perfect photo opportunities thanks to the victorian style furniture, claw game machine with Hello Kitty plush toys, and a decorated oversized swing. Guests also received a goodie bag filled with the new ColourPop x Hello Kitty makeup collection!

Ideation | Creative | Pre Production | On-Site Management | Event Execution
Artist Hospitality | Post Production | Digital Strategy | Video + Photography





EDDIE BAUER x SUNDANCE

CLIENT
EDDIE BAUER

LOCATION
PARK CITY, UT

Say OK partnered with BMF to produce The Eddie Bauer Adventure House at the famous Claim Jumper in the heart of Main Street during the Sundance Film Festival. Guests were invited to enjoy the unique outdoor adventures with an indoor rock wall and lessons from Melissa Arnot, the only woman to summit Mt. Everest five times. Complete with campfires, a rock wall and plenty of gear to sample and try, the house quickly became the spot for the in crowd to live their adventure.

Ideation | Creative | Pre Production | On-Site Management | Event Execution
Artist Hospitality | Post Production | Digital Strategy | Video + Photography

Eddie Bauer
ADVENTURE HOUSE





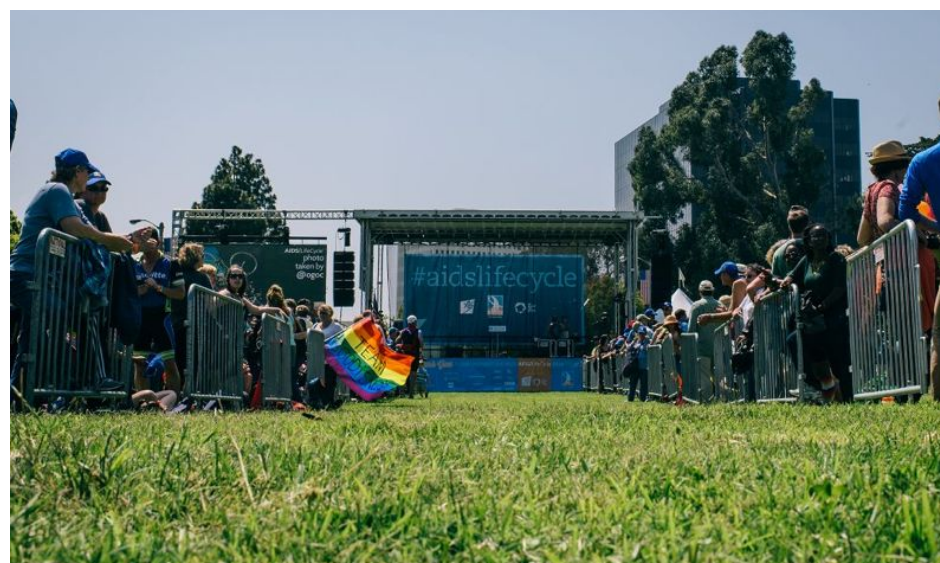
MICROSOFT x LIFECYCLE

CLIENT
MICROSOFT

AIDS/LifeCycle is a 7 day fully supported bike ride from SF to LA along the California coast to raise money and bring awareness to the fight against HIV/AIDS. This life changing experience along the stunning coast of California was captured by Say OK photographers in a variety of settings, from a logo designed step and repeat to team scheduled shoots to individual photo finishes, and uploaded in real time for each participant to enjoy and share using Microsoft's OneDrive technology.

LOCATION
LOS ANGELES

Ideation | Creative | Pre Production | On-Site Management | Event Execution
Artist Hospitality | Post Production | Digital Strategy | Video + Photography



2 CHAINZ - GAS CANNABIS CO. LAUNCH

CLIENT
GAS CANNABIS CO.

LOCATION
LOS ANGELES

Our photography team captured content for the launch event of 2 Chainz's Gas Cannabis Co. This took place at the former Green St. headquarters in Los Angeles. Attendees were able to sample new and exclusive products from their line. 2 Chainz was there for interviews and our team conducted a magazine cover shoot of him.

Creative | Video + Photography







ART OF FLOWER LAUNCH

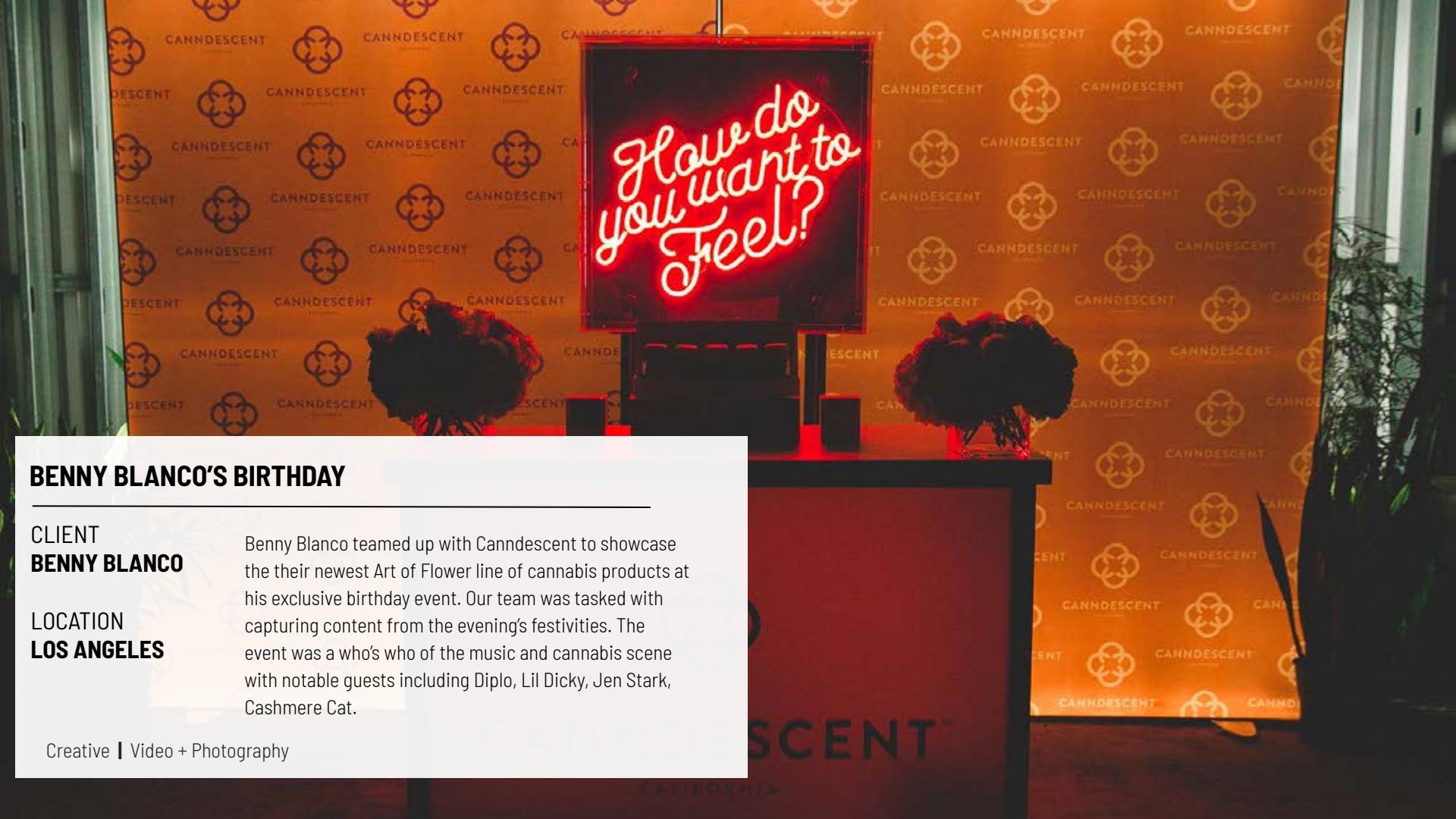
CLIENT
CANNDESCENT

To showcase the launch of their new line of cannabis products, Art of Flower, our photography team was brought in to capture content. Those in attendance were welcomed to sample any of the five newest strains included in this product launch. Many premier members of the to cannabis community in California were invited to this event.

LOCATION
LOS ANGELES

Creative | Video + Photography





BENNY BLANCO'S BIRTHDAY

CLIENT
BENNY BLANCO

LOCATION
LOS ANGELES

Benny Blanco teamed up with Canndescent to showcase their newest Art of Flower line of cannabis products at his exclusive birthday event. Our team was tasked with capturing content from the evening's festivities. The event was a who's who of the music and cannabis scene with notable guests including Diplo, Lil Dicky, Jen Stark, Cashmere Cat.

Creative | Video + Photography



GREEN ST. CLIENT SHOWCASE

CLIENT
GREEN ST. CANNABIS

LOCATION
LOS ANGELES

Green Street cannabis put on a showcase of a number of their affiliated cannabis brands at the former headquarters in Los Angeles. Our team of photographers were brought in to capture content from the event. Notable Cannabis industry companies present were Banana Bros, Rosin Tech Products, Mary's Medicinals. Those in attendance were able to receive samples from these well known brands

Creative | Video + Photography





SUMMITS + MEETINGS + CONVENTIONS



DEVCON

CLIENT
**ETHEREUM
FOUNDATION**

Crypto's Super Bowl, Devcon. 3500+ fans, developers, and industry leaders together at the annual 4 day Ethereum Foundation event. Dozens of speakers, demos, presentations, art installations, sponsors and of course a decompression room.

LOCATION
PRAGUE/ OSAKA

Ideation | Creative | Pre Production | Fabrication | On-Site Management
Event Execution | Artist Hospitality | Post Production | Digital Strategy
Video + Photography



ethereum
foundation







YOUTUBE PARTNER SUMMIT

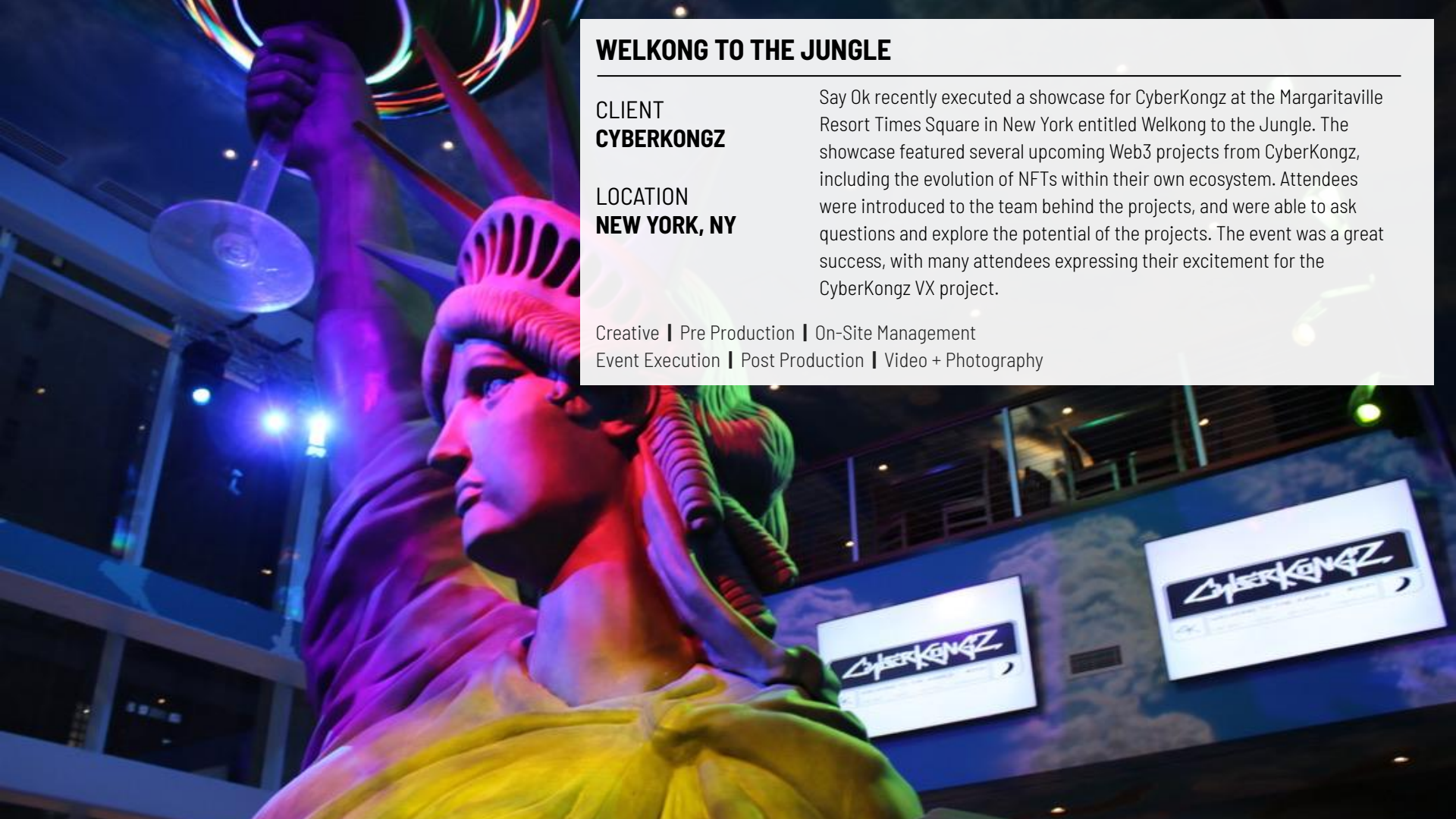
CLIENT
YOUTUBE

YouTube's Partner Summit is a yearly meeting for their division leaders, talent, and popular channel developers. Focusing on the future of user channels and video optimizations, we created a meeting environment conducive to conversation and collaboration that also featured unique, ever-changing visual installations that guests could engage with.

LOCATION
ORANGE COUNTY, CA

Creative | Pre Production | On-Site Management | Event Execution
Post Production | Video + Photography





WELKONG TO THE JUNGLE

CLIENT
CYBERKONGZ

LOCATION
NEW YORK, NY

Say Ok recently executed a showcase for CyberKongz at the Margaritaville Resort Times Square in New York entitled Welkong to the Jungle. The showcase featured several upcoming Web3 projects from CyberKongz, including the evolution of NFTs within their own ecosystem. Attendees were introduced to the team behind the projects, and were able to ask questions and explore the potential of the projects. The event was a great success, with many attendees expressing their excitement for the CyberKongz VX project.

Creative | Pre Production | On-Site Management
Event Execution | Post Production | Video + Photography





TPCO + HALL OF FLOWERS

CLIENT
THE PARENT CO.

LOCATION
SANTA ROSA, CA

Say Ok's production at Hall of Flowers Santa Rosa was a showcase for the Parent Company and their products. It featured new and popular products from brands such as Fun Uncle, Kush Queen, and Caliva, among many more. Say Ok was involved in an event that created a one-of-a-kind experience that brought buyers from across the state, predominantly Northern California distributors and retail partners, to meet up with the cannabis industry.

Creative | Design | On-Site Management
Build | Post Production | Video + Photography



A photograph of an outdoor lounge area at night. The space is illuminated by numerous warm white string lights strung across the ceiling. In the foreground, there is a large planter box made of wooden pallets, filled with green and red foliage. Behind it, more pallets are used as seating. In the background, a building with a "COURTYARD Marriott" sign is visible, along with a bar area where people are gathered. The overall atmosphere is cozy and modern.

GOOGLE PLAY + SXSW

CLIENT
GOOGLE PLAY

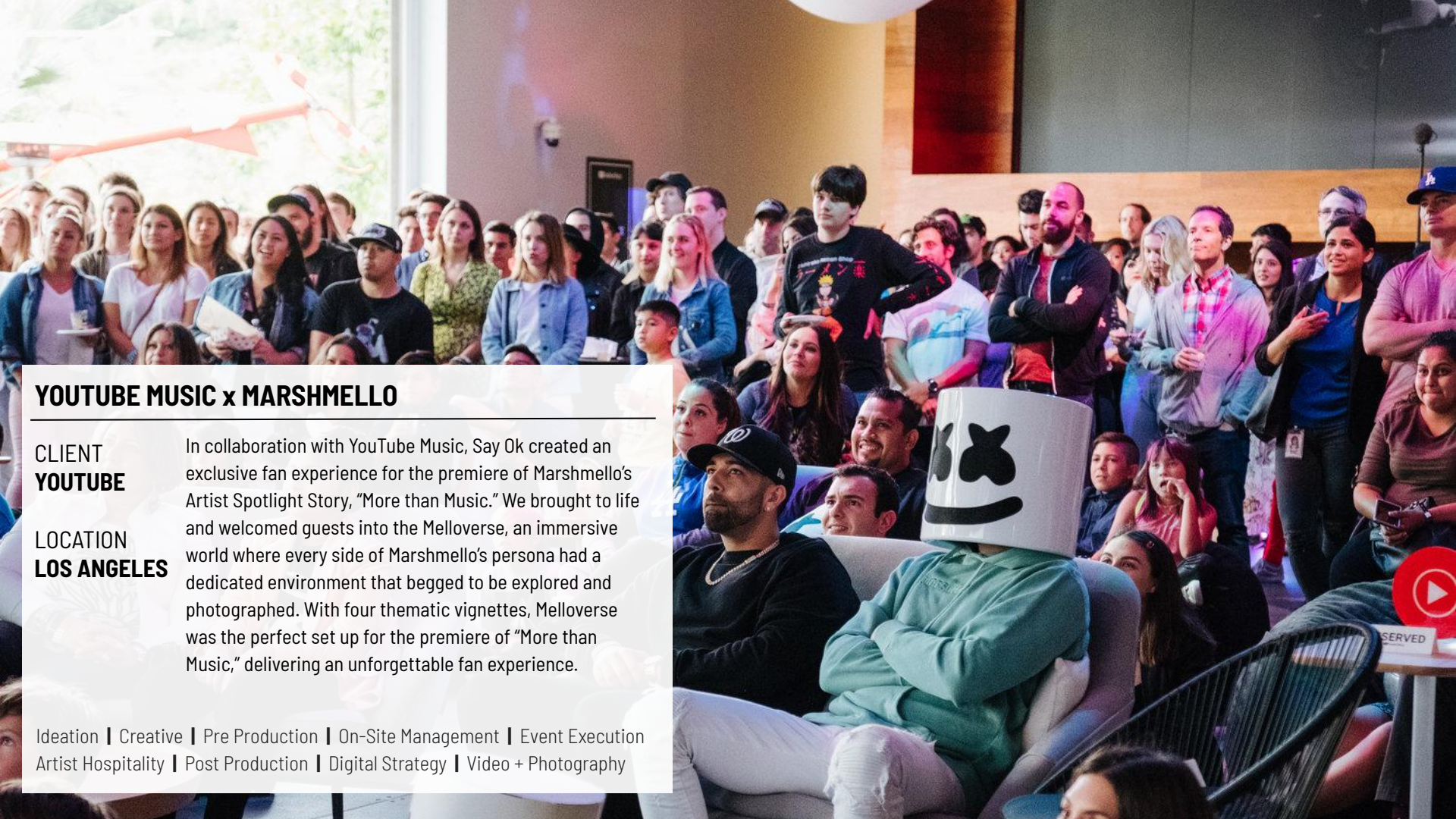
Say Ok created Google Play's corporate hangout for SXSW. Utilizing storage containers to create meeting rooms and pallet furniture to build an outdoor lounge, the environment provided both privacy to regroup between events and a communal space to socialize and grab light bites and drinks.

LOCATION
AUSTIN, TX

Creative | Pre Production | On-Site Management
Event Execution | Post Production | Video + Photography 5



ARTIST + INFLUENCER SHOWCASES



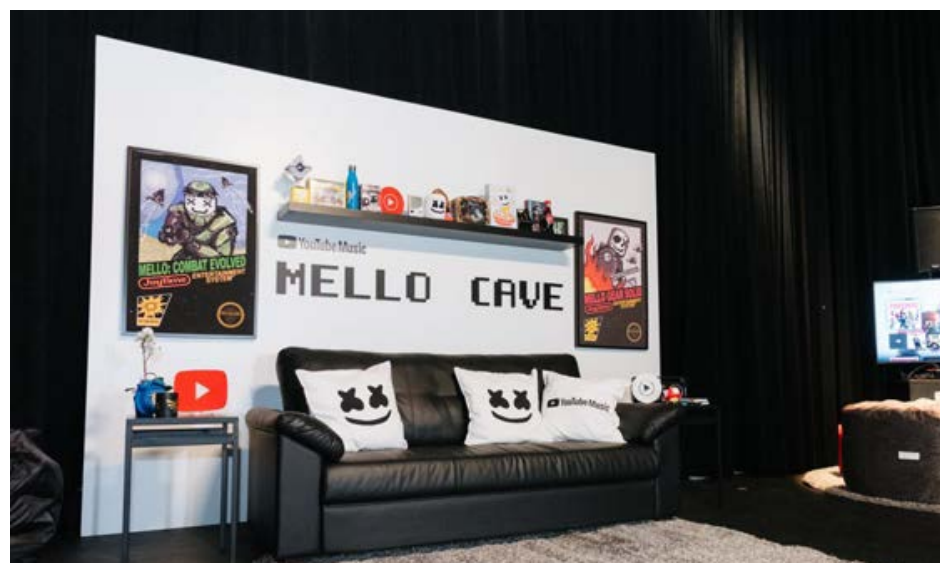
YOUTUBE MUSIC x MARSHMELLO

CLIENT
YOUTUBE

LOCATION
LOS ANGELES

In collaboration with YouTube Music, Say Ok created an exclusive fan experience for the premiere of Marshmello's Artist Spotlight Story, "More than Music." We brought to life and welcomed guests into the Melloverse, an immersive world where every side of Marshmello's persona had a dedicated environment that begged to be explored and photographed. With four thematic vignettes, Melloverse was the perfect set up for the premiere of "More than Music," delivering an unforgettable fan experience.

Ideation | Creative | Pre Production | On-Site Management | Event Execution
Artist Hospitality | Post Production | Digital Strategy | Video + Photography



A photograph of Rosalia performing on stage. She is wearing a white, long-sleeved, ruffled top and a red skirt. She is holding a microphone and looking down. In the background, other performers are visible, and the stage is lit with blue and white lights.

YOUTUBE MUSIC x ROSALIA

CLIENT
YOUTUBE MUSIC

Collaborating with YouTube Music, Sony Music Latin, and Rosalía, Say Ok took over the Faena Hotel in Miami during Art Basel to throw a VIP party. With mind-bending content visuals, a custom photo booth, and other curated moments, the party brought Rosalía's album to life for a night to remember.

LOCATION
ART BASEL, MIAMI, FL

Ideation | Creative | Pre Production | Fabrication | On-Site Management
Event Execution | Artist Hospitality | Post Production | Digital Strategy
Video + Photography





ARTIST SPOTLIGHT STORIES

J BALVIN

YOUTUBE MUSIC x J BALVIN

CLIENT
YOUTUBE MUSIC

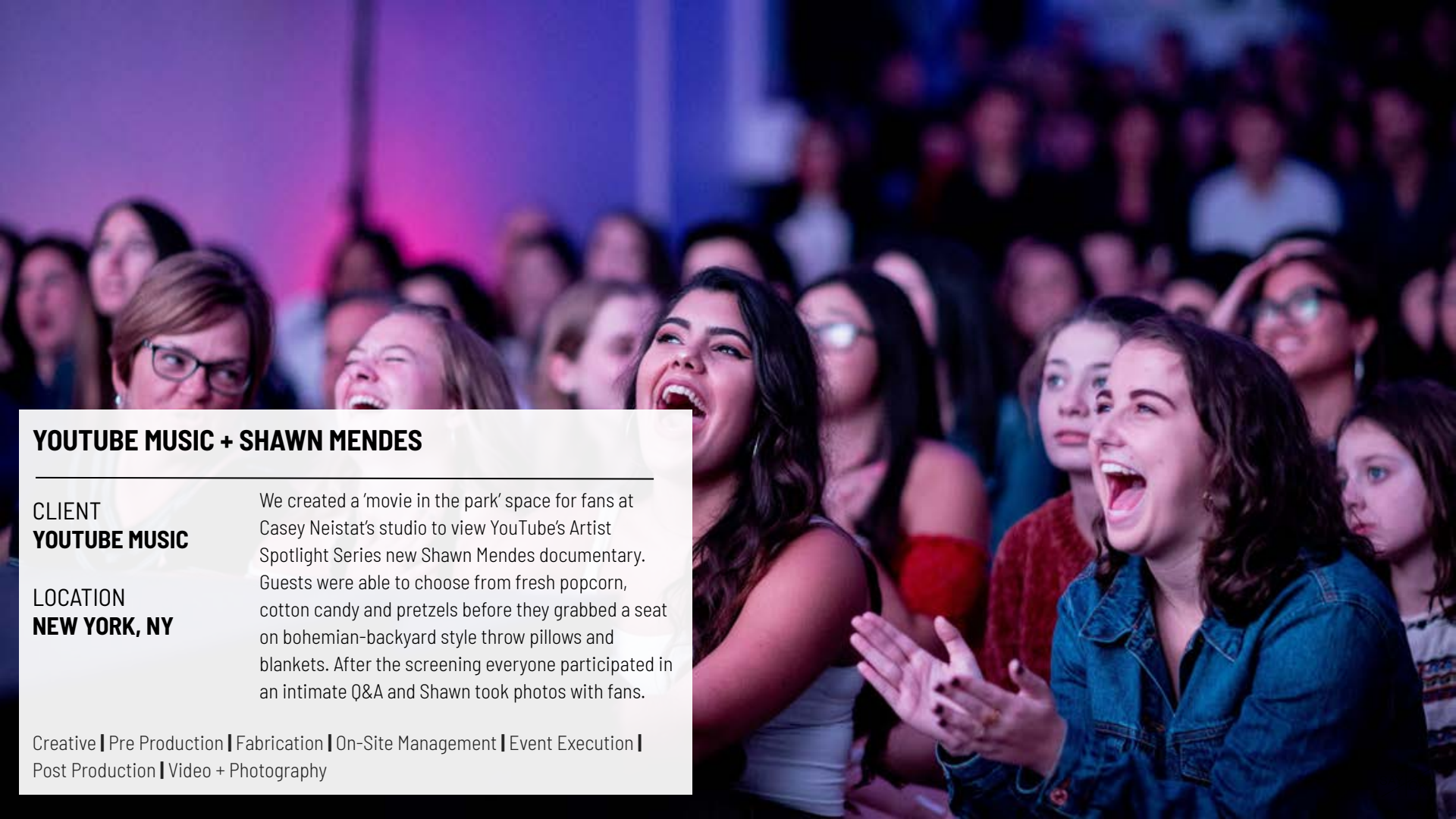
For the premiere of J Balvin's documentary *Redefining Mainstream*, Say Ok created an intimate experience for fans, friends and family at the NYC YouTube Studio for an exclusive screening and Q&A hosted by Upscale Vandal.

LOCATION
NEW YORK, NY

Ideation | Creative | Pre Production | Fabrication | On-Site Management |
Event Execution | Video + Photography







YOUTUBE MUSIC + SHAWN MENDES

CLIENT
YOUTUBE MUSIC

LOCATION
NEW YORK, NY

We created a 'movie in the park' space for fans at Casey Neistat's studio to view YouTube's Artist Spotlight Series new Shawn Mendes documentary. Guests were able to choose from fresh popcorn, cotton candy and pretzels before they grabbed a seat on bohemian-backyard style throw pillows and blankets. After the screening everyone participated in an intimate Q&A and Shawn took photos with fans.

Creative | Pre Production | Fabrication | On-Site Management | Event Execution |
Post Production | Video + Photography





YOUTUBE MUSIC + MAREN MORRIS

CLIENT
YOUTUBE MUSIC

To build on the hype of *GIRL*, Say Ok partnered with YouTube Music and Maren Morris to host an intimate Q&A, album preview and meet and greet at the YouTube studio in New York. Transforming the space with touches of the album artwork, guests were invited to take polaroids to capture the moment and write personal messages to Maren on a custom chalkboard wall.

LOCATION
NEW YORK, NY

Creative | Pre Production | Fabrication | On-Site Management
Event Execution | Video + Photography





THE
LONGEST
SUMMER
IN

FORGET EVERYTHING
YOU THOUGHT YOU
KNEW AND RESIST

BROCKHAMPTON

ARTIST ON
THE RISE
YouTube Music

YOUTUBE MUSIC x BROCKHAMPTON

CLIENT
YOUTUBE MUSIC

To celebrate the premiere of Brockhampton's documentary, "Longest Summer in America," Say Ok orchestrated a remarkable fan experience and screening at the iconic Arclight Cinemas in Hollywood. The event included a unique and personalized interaction moment designed exclusively for Brockhampton fans. Attendees lined up for a special meet and greet with the group, while also enjoying a curated photo opportunity, refreshments featuring the band's branding, and further enhanced by a live Q&A session, adding an extra layer of engagement for fans.

LOCATION
LOS ANGELES

Ideation | Creative | Pre Production | On-Site Management | Event Execution
Artist Hospitality | Post Production | Digital Strategy | Video + Photography





YOUTUBE MUSIC x MAGGIE ROGERS

CLIENT
YOUTUBE MUSIC

As part of YouTube Music's "Artist on the Rise" series, Say Ok produced Maggie Rogers' album release show at the Fonda Theatre in Los Angeles. With custom projection visuals and branded decor, the event gave fans a chance to experience her art on a new level.

LOCATION
LOS ANGELES

Ideation | Creative | Pre Production | On-Site Management | Event Execution
Artist Hospitality | Post Production | Digital Strategy | Video + Photography





ARTIST ON THE RISE

YOUTUBE MUSIC x JESSIE REYEZ

CLIENT

YOUTUBE MUSIC

YouTube Music hosted a Q&A, music video screening and live performance for fans of Canadian singer/songwriter Jessie Reyez. The event took place at a restaurant in West Hollywood, CA where her latest single Body Counts music video was screened. The restaurant was transformed to replicate scenes of her music video to create a unique experience for attendees while getting to know Jessie in an intimate setting.

LOCATION

LOS ANGELES

Ideation | Creative | Pre Production | On-Site Management | Event Execution
Artist Hospitality | Post Production | Digital Strategy | Video + Photography

ARTIST ON THE RISE

BODY COUNTS
Q&A WITH JESSIE REYEZ, MODERATED BY LILLY SINGH





A photograph of Lil Pump at a graduation ceremony. He is wearing a white graduation cap and gown with a purple sash, sunglasses, and a large necklace. He is surrounded by cheerleaders in blue and white uniforms holding pom-poms. In the background, a DJ is visible behind a DJ booth. The scene is lit with purple and blue lights, and the word "PUMP" is visible in large letters on a screen behind them.

YOUTUBE MUSIC x WARNER BROTHERS - LIL PUMP

CLIENT
YOUTUBE MUSIC

YouTube Music partnered with Warner Brothers Records for the release of Lil Pump's latest album *Harvard Dropout*. The space was converted into *Pump University* with colorful rooms that included a bouncy house, arcade machines, library, science lab, graduation step and repeat, and a food truck. Lil Pump came out at night to premiere his music video *Be Like Me* for fans and perform a few songs off the album. We added touches of YouTube Music branding in the space and a custom photo booth for guests to take the perfect graduation inspired photo.

LOCATION
LOS ANGELES

Ideation | Creative | Pre Production | On-Site Management | Event Execution
Artist Hospitality | Post Production | Digital Strategy | Video + Photography



YOUTUBE MUSIC + PANIC! AT THE DISCO

CLIENT
YOUTUBE MUSIC

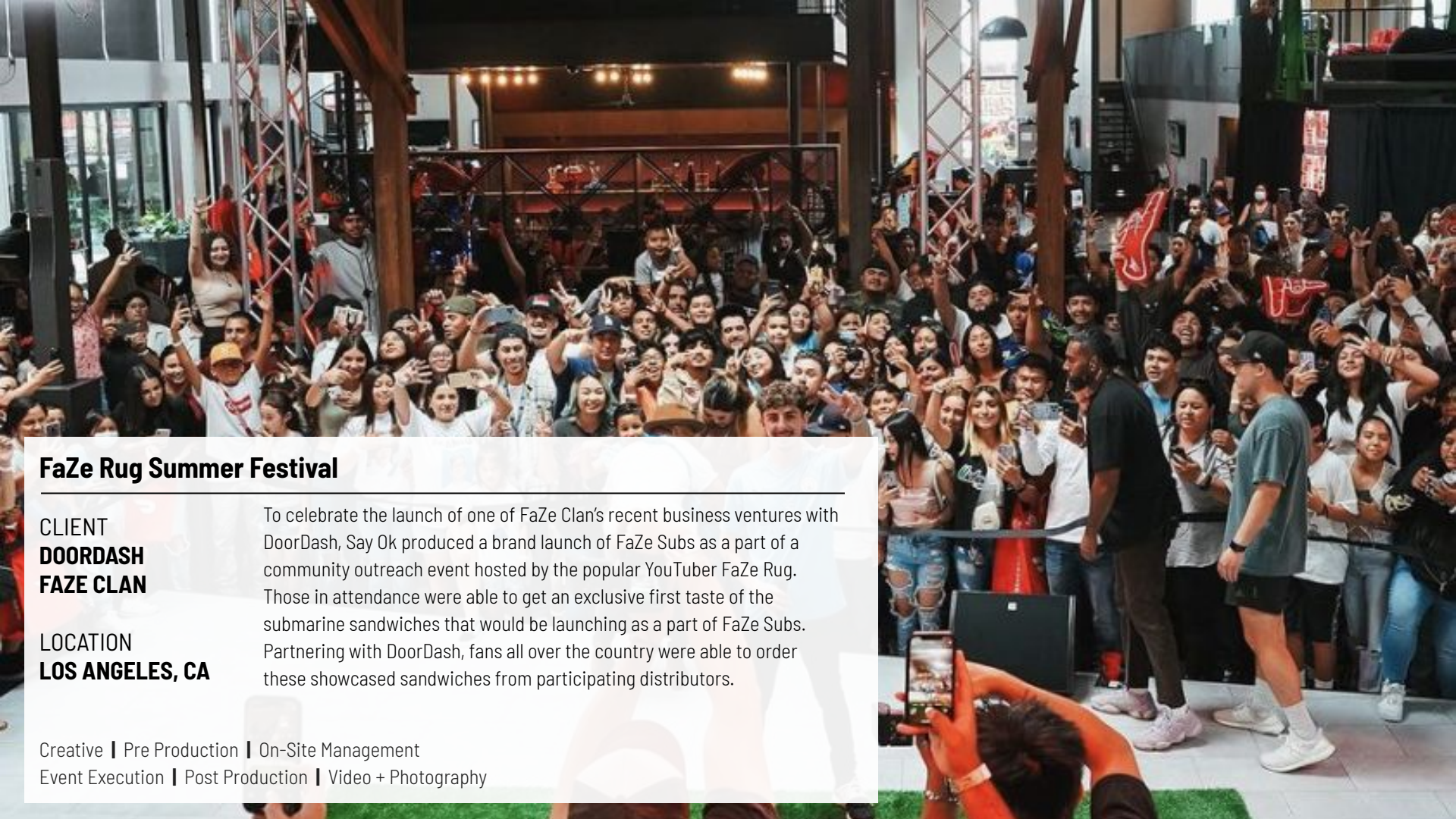
LOCATION
LOS ANGELES, CA

Say Ok hosted a Live Release Party at the YouTube Space LA for singer Brendon Urie of Panic at the Disco. The band released a new album called, "Pray for the Wicked" and fans were invited to a private acoustic performance by Brendon and Q&A hosted by DJ Dillon Francis. The space was recreated to the look and feel of their album and included a photo booth to give them an opportunity to have their own album cover moment. At the watch party in London fans were able to take part in the Q & A.

Creative | Pre Production | Fabrication | On-Site Management | Event Execution |
Video + Photography







FaZe Rug Summer Festival

CLIENT
DOORDASH
FAZE CLAN

LOCATION
LOS ANGELES, CA

To celebrate the launch of one of FaZe Clan's recent business ventures with DoorDash, Say Ok produced a brand launch of FaZe Subs as a part of a community outreach event hosted by the popular YouTuber FaZe Rug. Those in attendance were able to get an exclusive first taste of the submarine sandwiches that would be launching as a part of FaZe Subs. Partnering with DoorDash, fans all over the country were able to order these showcased sandwiches from participating distributors.

Creative | Pre Production | On-Site Management
Event Execution | Post Production | Video + Photography

FEZE SUBS





King of the Court

CLIENT
DRAFTKINGS
FAZE CLAN

LOCATION
LOS ANGELES, CA

Say Ok produced FaZe Swagg's King of the Court basketball tournament live stream in partnership with DraftKings and FaZe Clan. This privately attended event was held at the SRGN Studios in Downtown Los Angeles. Guests were able to order drinks from a custom made and curated drink list as well as order from the popular food truck Heavy Handed. The event was livestreamed by a full staffed video capture staff to the social channels of FaZe Swagg and FaZe Clan.

Creative | Pre Production | On-Site Management
Event Execution | Post Production | Video + Photography





JUST SAY IT