

SAY | OK

CAPABILITIES

WHY US

“Ok” is a universal staple of conversation, crossing language barriers and bridging points of view. Its ubiquity lends itself to be intuitively understood, just like an experience.

Entering a new place, everyone feels something. A smile, a nod, an “ok” serve as invitations to further explore, play, wonder.

Say Ok creates experiences that stay with you and change you. We are patrons of telling stories and masters of production. Like an “ok,” our experiences are to the point and leave an impression on everyone we welcome. So go on, **Say Ok**.



SAY OK TO MORE

We've worked with brands like Ford, Twitter and Google to make a mark on culture, creating meaningful experiences that engage audiences in unexpected ways and telling new narratives that nurture loyalty.

Our work, though often temporary in execution, make a lasting impact. We pride ourselves on transporting people – taking them out of their environments and their comfort zones, and showing them something different, sharing something thought-provoking.

Masters of a craft we've helped define over the years, we're the creatives and problem solvers you want on your team. As we continue to chase the projects that inspire us, we invite you to challenge us. **Say Ok to more.**





CAPABILITIES

EXPERIENTIAL: Event Production | Branded Content | Design & Direction | Live Music

DESIGN: Branding | Identity | Print & Media | Interactive | Renderings

VIDEO + PHOTO: Live, 2D & 3D Branded Content | Projection Mapping | Interactive Photo

INTERACTIVE: Virtual Reality | Augmented Reality | 360 Videos | Live Gaming

DIGITAL: Event Website & App Management | Sponsorship Sales & Development | Exhibits Sales

CONTENT CREATION: Writing | Directing | Photography | Post Production Management.

CLIENTS

billboard



Eddie Bauer

COLOURPOP

SEPHORA



Google



+ MORE

CULTURAL MOMENTS + FESTIVALS

YOUTUBE @ SUNDANCE

CLIENT
YOUTUBE

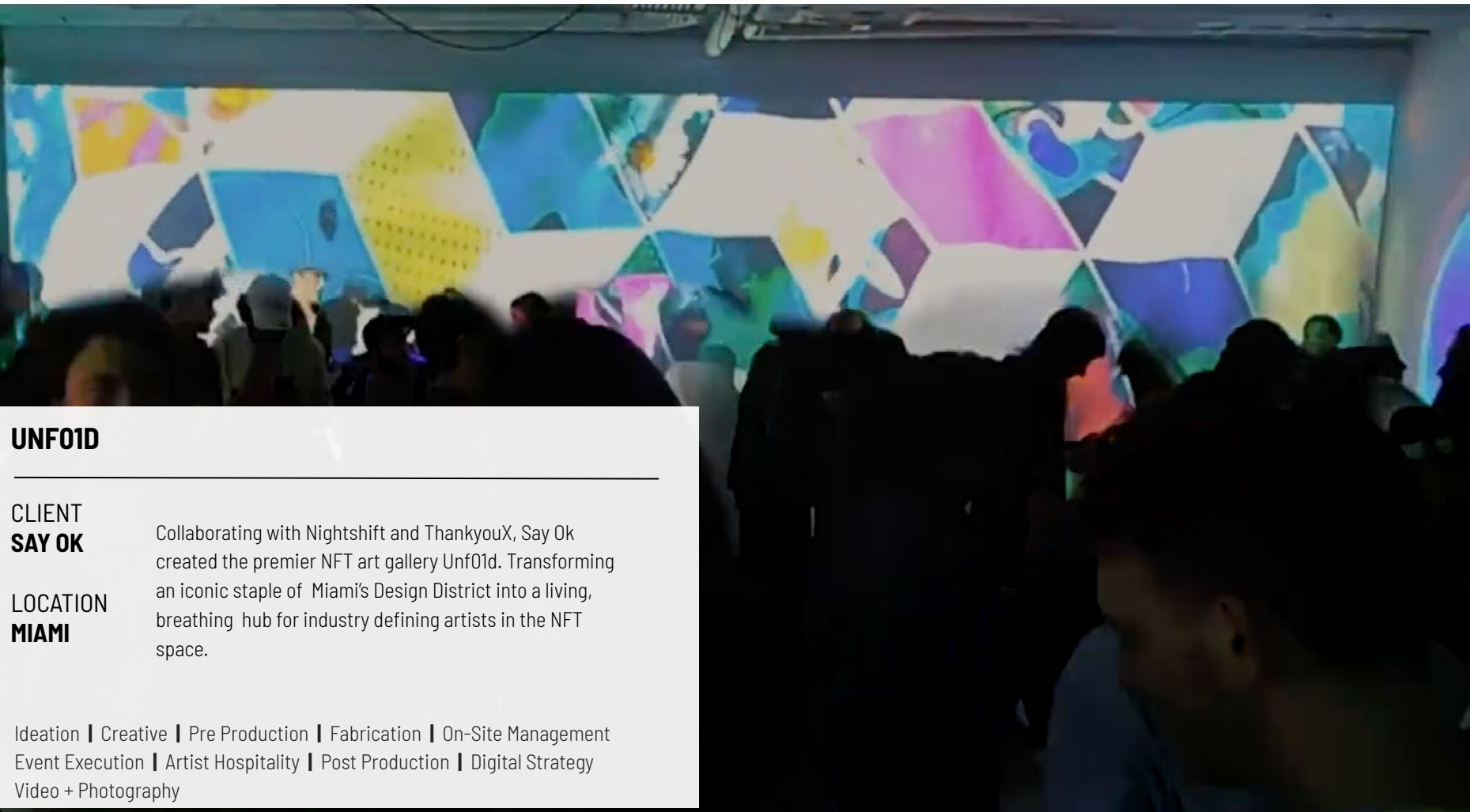
LOCATION
PARK CITY, UT

Say Ok continues to partner with YouTube to create immersive brand experiences for industry professionals at Sundance. Each year the challenge is to create a staple destination for the creative community to convene and network that feels both fresh and familiar. Programing includes hosting live interviews, happy hours, film receptions, industry panels, and live performances.

Ideation | Creative | Pre Production | On-Site Management | Event Execution
Artist Hospitality | Post Production | Digital Strategy | Video + Photography







UNF01D

CLIENT
SAY OK

Collaborating with Nightshift and ThankyouX, Say Ok created the premier NFT art gallery Unf01d. Transforming an iconic staple of Miami's Design District into a living, breathing hub for industry defining artists in the NFT space.

LOCATION
MIAMI

Ideation | Creative | Pre Production | Fabrication | On-Site Management
Event Execution | Artist Hospitality | Post Production | Digital Strategy
Video + Photography

bobbbb#9486 ManaWitch

Zmanr

Roustan

spaceboy#af04

Bunj#8889

Sushi#cbbd

taxtaker#37a4




CECdontCEASE#7ifa

CAI#ba1e



THANKYOUX / FVCKRENDER
 BAEIGE / VICTOR MOSQUERA
 BLAKE KATHRYN / GREG MIKE
 PUKS / REO / GOOD ENERGY /
 DARIA PEKH

unf01d 

 OpenSea  Nightshift  SAY OK





Re:Mars

CLIENT
AMAZON

Wrapping up Jeff's space conference with an out-of-this-world event. We built a Battle Bots area, challenged the world's fastest Mech to a race, helped guests explore the surface of mars, and made sure everyone was suited up for their EVAs.

LOCATION
LAS VEGAS

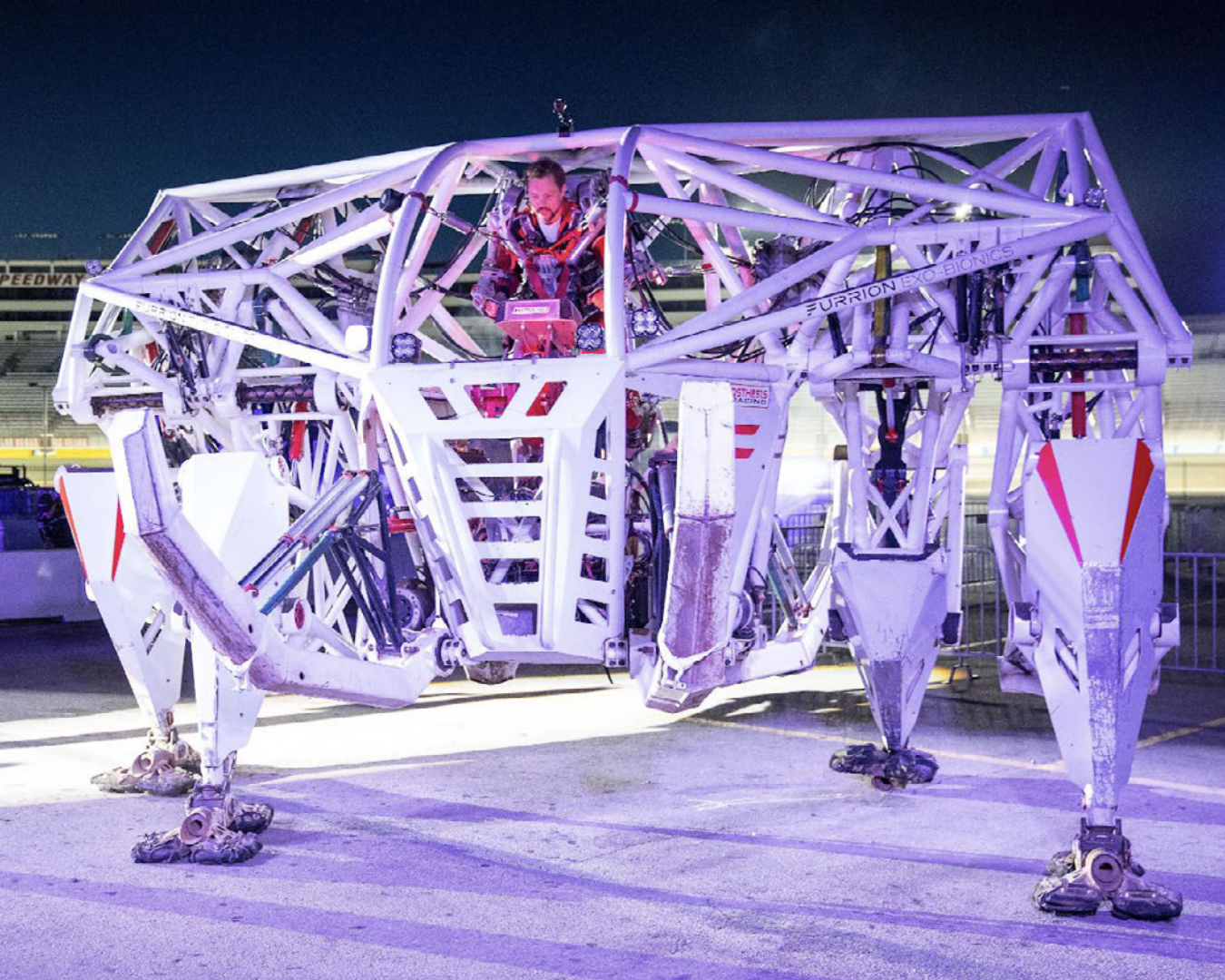
Ideation | Creative | Pre Production | Fabrication | On-Site Management
Event Execution | Artist Hospitality | Post Production | Digital Strategy
Video + Photography

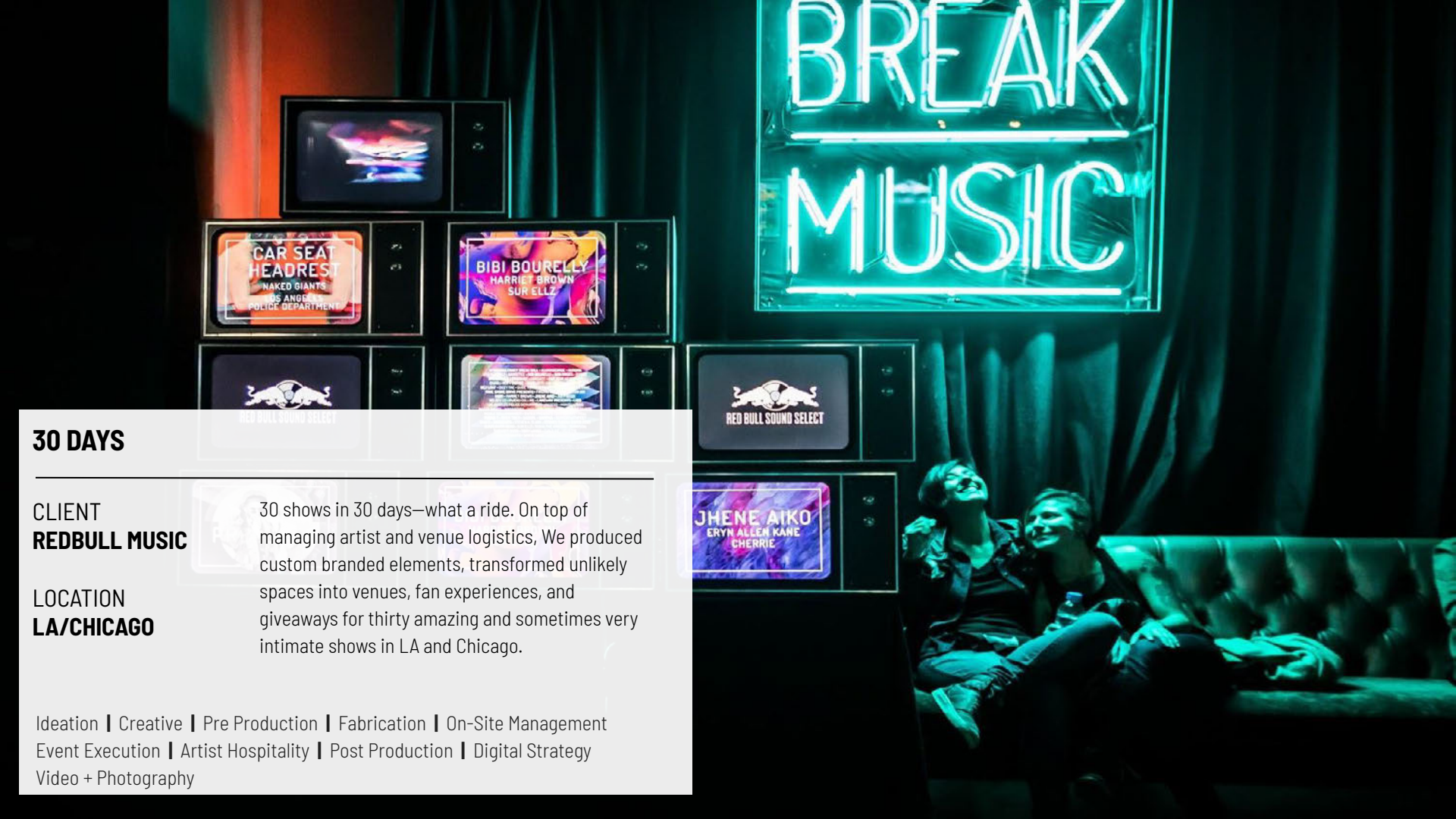




BATTLEBOTS
Discovery K & MARS

BATTLEBOTS





30 DAYS

CLIENT
REDBULL MUSIC

LOCATION
LA/CHICAGO

30 shows in 30 days—what a ride. On top of managing artist and venue logistics, We produced custom branded elements, transformed unlikely spaces into venues, fan experiences, and giveaways for thirty amazing and sometimes very intimate shows in LA and Chicago.

Ideation | Creative | Pre Production | Fabrication | On-Site Management
Event Execution | Artist Hospitality | Post Production | Digital Strategy
Video + Photography



#30DAYSINLA





YOUTUBE MUSIC @ SXSW

CLIENT
YOUTUBE MUSIC

LOCATION
AUSTIN, TX

4 years in a row Say Ok has created multi-day experiences for YouTube at SXSW, transforming the iconic Coppertank and Old Pecan Street Cafe into an exclusive Artist Hub and guest lounge. The experience featured daily curated programming and “YouTube for Artist” showcases by the hottest and up-and-coming musicians of the year.

Ideation | Creative | Pre Production | Fabrication | On-Site Management
Event Execution | Artist Hospitality | Post Production | Digital Strategy
Video + Photography





GOOGLE PLAY MUSIC @ WANDERLUST

CLIENT
GOOGLE PLAY MUSIC

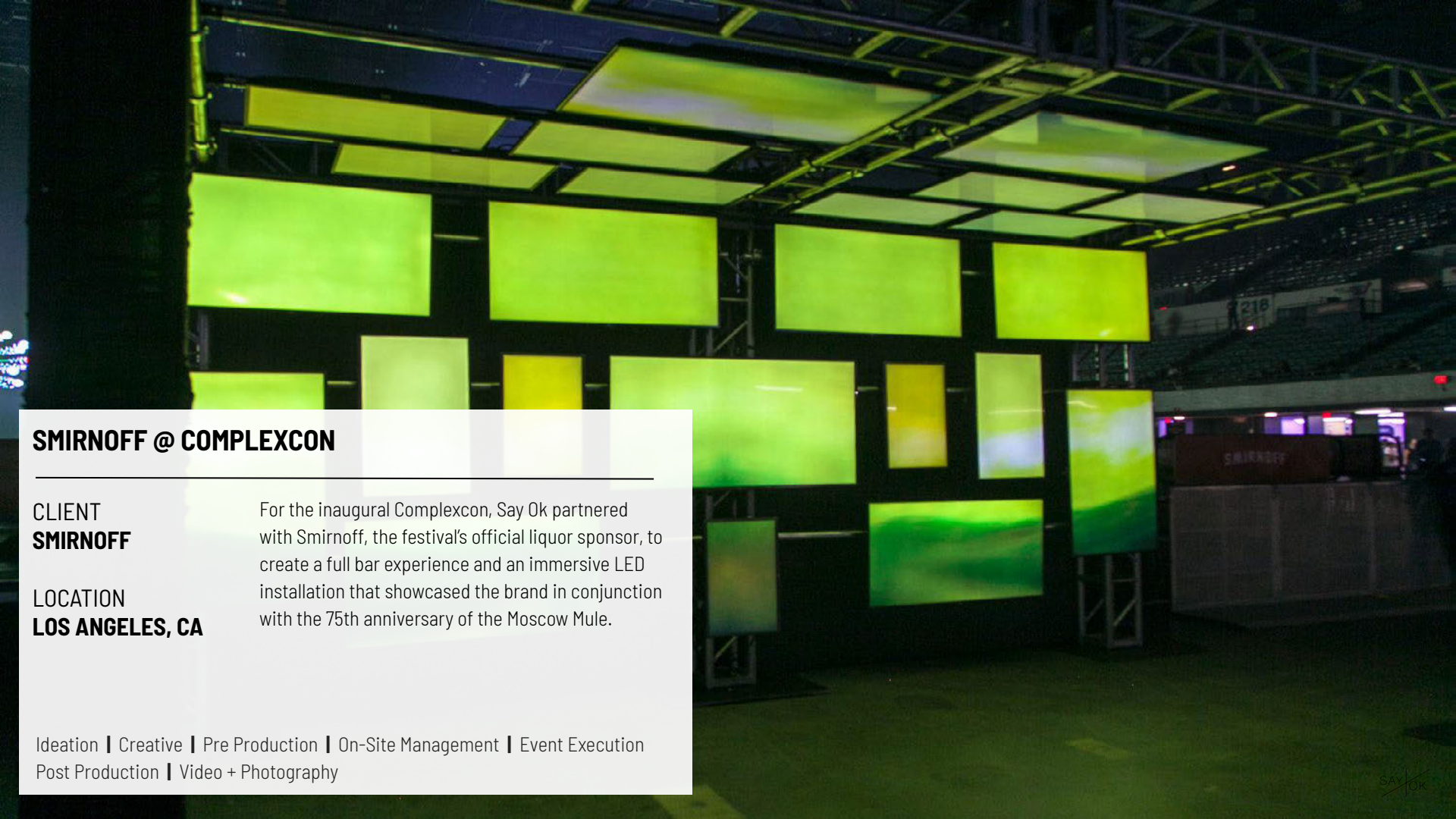
Partnering with Google for the launch of Google Play Music at Wanderlust Yoga and Music Festival, Say OK conceptualized, fabricated, and produced a teepee lounge with interactive vignettes as well as sound dome listening booths throughout the festival.

LOCATION
**ASPEN, CO,
SQUAW VALLEY, CA**



Ideation | Creative | Pre Production | On-Site Management | Event Execution
Post Production | Video + Photography





SMIRNOFF @ COMPLEXCON

CLIENT
SMIRNOFF

For the inaugural Complexcon, Say Ok partnered with Smirnoff, the festival's official liquor sponsor, to create a full bar experience and an immersive LED installation that showcased the brand in conjunction with the 75th anniversary of the Moscow Mule.

LOCATION
LOS ANGELES, CA

Ideation | Creative | Pre Production | On-Site Management | Event Execution
Post Production | Video + Photography





YOUTUBE GAMING @ E3

CLIENT
YOUTUBE GAMING

To celebrate night one of E3, Say Ok transformed the Ace Hotel Rooftop into a VIP experience for YouTube Gaming. Featuring live DJs, vintage video games, and drinks and hors d'oeuvres, guests were invited to explore the reimagined space and dance to the backdrop of the LA skyline.

LOCATION
LOS ANGELES, CA

Creative | Pre Production | On-Site Management | Artist Hospitality
Event Execution | Post Production | Video + Photography





YOUTUBE MUSIC @ COACHELLA


CLIENT
YOUTUBE MUSIC

LOCATION
INDIO, CA

Say Ok and YouTube Music created a mid-century desert oasis in the Artist's Only Compound at Coachella. A-listers, influencers, and creators flocked to the lounge for cold brew, popsicles, and air conditioning and used the hub to connect, create live content, and take breaks between sets.

Ideation | Creative | Pre Production | Fabrication | On-Site Management
Event Execution | Post Production | Video + Photography





TWITTER @ VIDCON

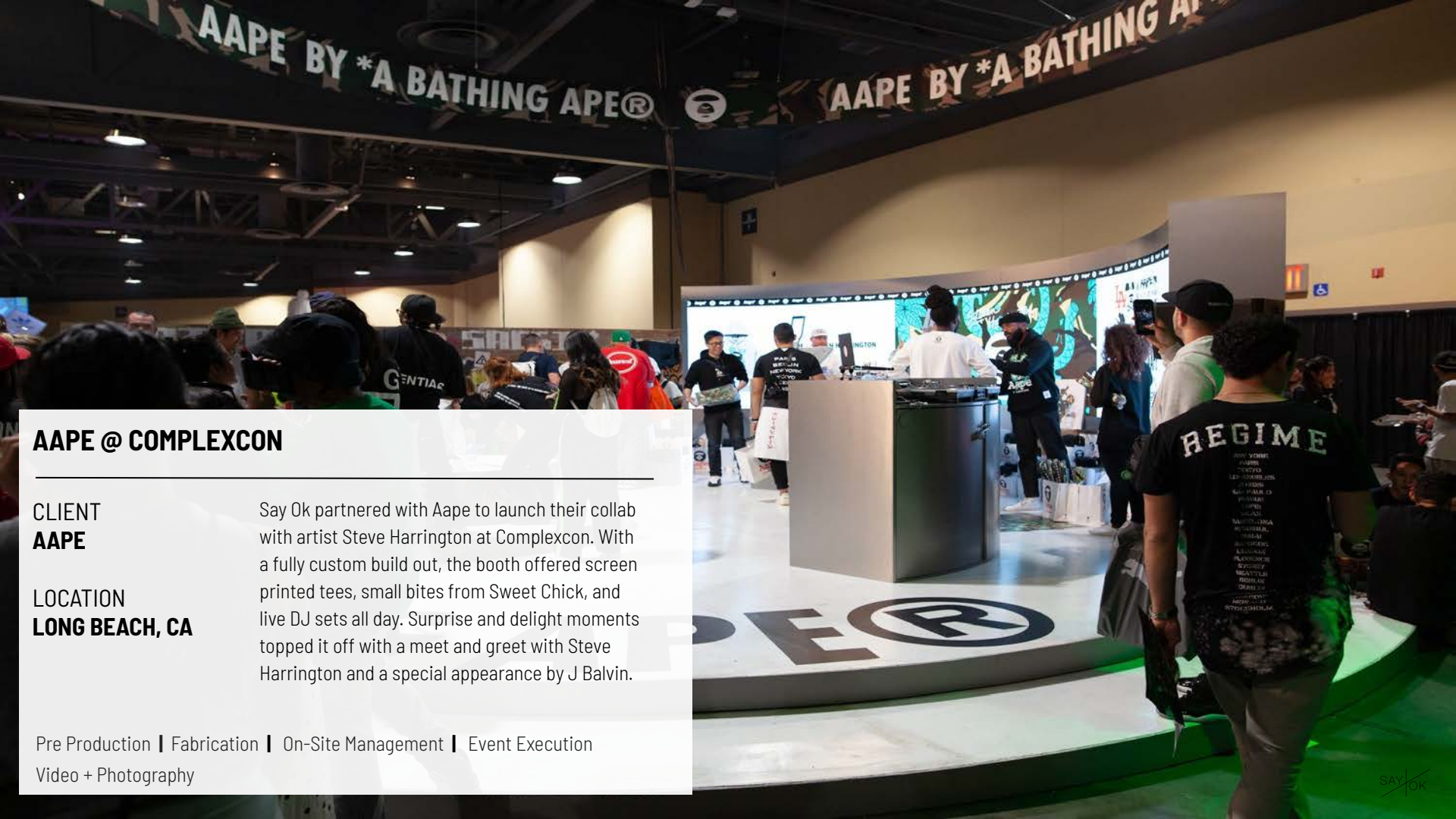
CLIENT
TWITTER

Say Ok partnered with Twitter to give VidCon speakers and guests of honor a one-of-a-kind green room experience. The 90'x30' footprint featured monochromatic rooms, each serving a different function and all were conducive to lounging, connecting, and creating content.

LOCATION
ANAHEIM, CA

Creative | Pre Production | Fabrication | On-Site Management | Event Execution
Post Production | Video + Photography





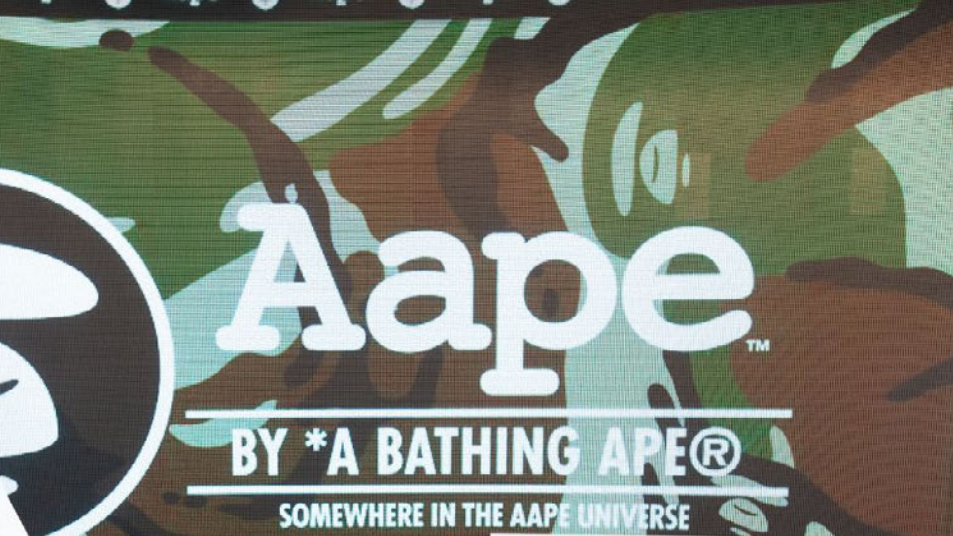
AAPE @ COMPLEXCON

CLIENT
AAPE

Say Ok partnered with Aape to launch their collab with artist Steve Harrington at Complexcon. With a fully custom build out, the booth offered screen printed tees, small bites from Sweet Chick, and live DJ sets all day. Surprise and delight moments topped it off with a meet and greet with Steve Harrington and a special appearance by J Balvin.

LOCATION
LONG BEACH, CA

Pre Production | Fabrication | On-Site Management | Event Execution
Video + Photography



Spindrifft
SPIKED spiked sparkling water. real squeezed fruit. yup, that's it.

ZEDD IN THE PARK

CLIENT
ZEDD & SPINDRIFT

LOCATION
LOS ANGELES, CA

Say OK had a large footprint at the music festival Zedd in the Park which is located at the Los Angeles State Historic park. Showcased here is a brand activation for Spindrifft that our team produced. Those who visited our experience were able to try the latest seltzer products from Spindrifft provided by our team of brand ambassadors.

Creative | Pre Production | On-Site Management
Event Execution | Post Production | Video + Photography



BRAND PARTNERSHIPS + COLLABORATIONS



GILLETTE x COMPLEXCON

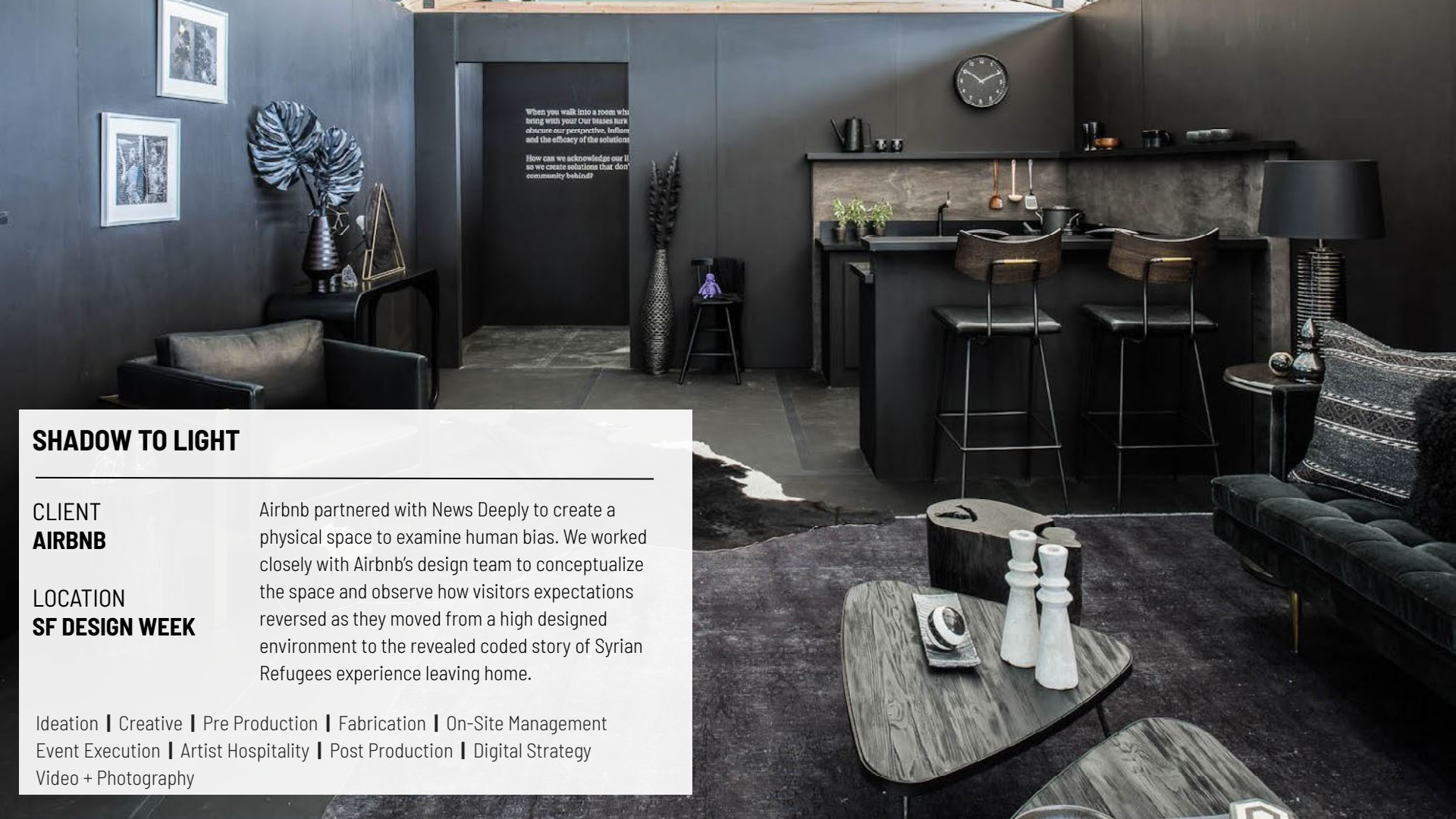
CLIENT
GILLETTE

LOCATION
LOS ANGELES, CA

Say Ok produced a trade show event for Gillette's new GilletteLabs products at ComplexCon. The event featured product demonstrations, interactive exhibits, and exclusive discounts, as well as a barbershop area where professional barbers offered free shaves using Gillette products. Artist Joshua Vides provided creative direction for the booth's aesthetic design.

Creative | Pre Production | On-Site Management
Event Execution | Post Production | Video + Photography





When you walk into a room who
living with you? Our biases have
obscure our perspective, influence
and the efficacy of the solutions

How can we acknowledge our li
so we create solutions that don't
community behind?

SHADOW TO LIGHT

CLIENT
AIRBNB

Airbnb partnered with News Deeply to create a physical space to examine human bias. We worked closely with Airbnb's design team to conceptualize the space and observe how visitors expectations reversed as they moved from a high designed environment to the revealed coded story of Syrian Refugees experience leaving home.

LOCATION
SF DESIGN WEEK

Ideation | Creative | Pre Production | Fabrication | On-Site Management
Event Execution | Artist Hospitality | Post Production | Digital Strategy
Video + Photography



When you walk into a
space with your eyes
focused on purpose and
the efficacy of the
How can we succeed
in the creative industries
community building?



CAMERA OBSCURA

CLIENT
ADIDAS/UNDEF

One of the most iconic streetwear brands in the world, Adidas, tasked us to create an influencer workshop and launch event with a few well known street style photographers to celebrate the launch of the new NMD collab with UNDEF.

LOCATION
LA

Creative | Pre Production | Fabrication | On-Site Management
Event Execution | Artist Hospitality | Post Production







NMD

PAST EMPOWERS FUTURE

Past & Future





NIGHT AT: ECLIPSE

CLIENT
AIRBNB/NATGEO

LOCATION
OREGON DESERT

When you mix in Airbnb, National Geographic, an Astronaut host, a G5, and a helicopter, you get an out-of-this-world event. We built this once-in-a-lifetime experience in the remote wilds of Oregon's high desert. Oh, did we mention it was directly in the path of the solar eclipse?

Ideation | Creative | Pre Production | Fabrication | On-Site Management
Event Execution | Artist Hospitality | Post Production | Video + Photography







COLOR OF THE YEAR

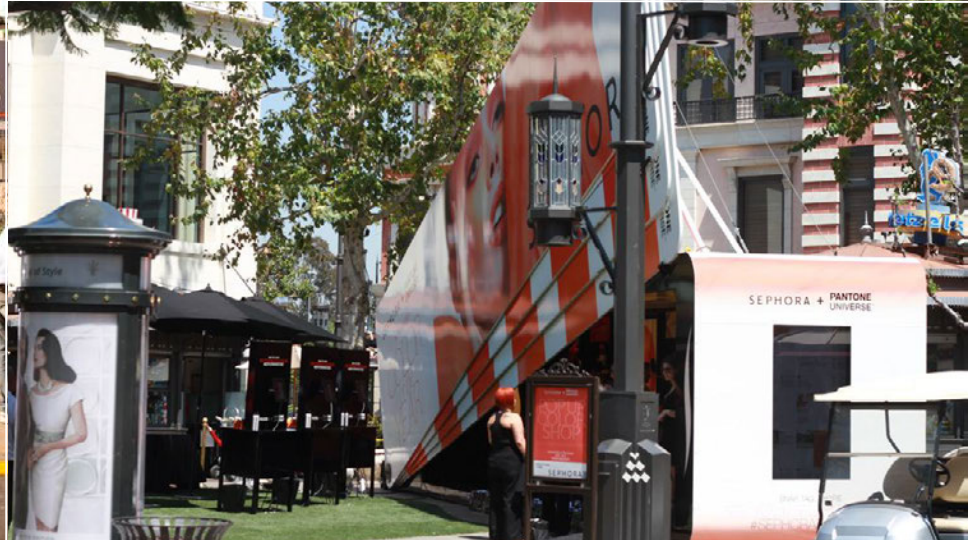
CLIENT
SEPHORA/PANTONE

LOCATION
NYC & LA

Pantone partnered with Sephora to sell the color of the year PANTONE 17-1463 Tangerine Tango". To bring this to life a pop up shop that was built to resemble a Pantone color book. The shop featured a makeup studio This activated for a week in both NYC and LA.

Creative | Pre Production | Fabrication | On-Site Management | Event Execution
Post Production | Video + Photography





BUCKHEAD THEATRE

FORD FRONT ROW

CLIENT
BILLBOARD/FORD

LOCATION
**LA, MIAMI, ATLANTA,
NYC**

Say Ok and Billboard Media Group joined forces with Ford Motor Company to produce Ford Front Row, a far reaching music program incorporating premiere live events, original video content features, and social engagement with both established stars and buzzing emerging artists. The series delivered a memorable experience that positioned Ford as the brand that Goes Further in connecting fans with the artists and music they love.

Creative | Pre Production | On-Site Management | Artist Hospitality
Event Execution | Post Production | Video + Photography







THE HIVE @ SAKS FIFTH AVE

CLIENT
BUMBLE

Say Ok partnered with Bumble and Saks Fifth Avenue to launch The Hive at the Fifth Ave. flagship in NYC. An initiative designed to empower women, the pop-up hosted networking events, an entrepreneur panel series, styling services, and exclusive product giveaways allowing guests to experience Bumble IRL.

LOCATION
NEW YORK, NY

Creative | Pre Production | Fabrication | On-Site Management | Event Execution
Post Production | Video + Photography



2 Chainz - Gas Cannabis Launch

CLIENT
Gas Cannabis Co.

LOCATION
Los Angeles

Our photography team captured content for the launch event of 2 Chainz's Gas Cannabis Co. This took place at the former Green St. headquarters in Los Angeles. Attendees were able to sample new and exclusive products from their line. 2 Chainz was there for interviews and our team conducted a magazine cover shoot of him.

Creative | Video + Photography







Benny Blanco's Birthday

CLIENT
Benny Blanco

Benny Blanco teamed up with CannDESCENT to showcase their newest Art of Flower line of cannabis products at his exclusive birthday event. Our team was tasked with capturing content from the evening's festivities. The event was a who's who of the music and cannabis scene with notable guests including Diplo, Lil Dicky, Jen Stark, Cashmere Cat.

LOCATION
Los Angeles

Creative | Video + Photography





Art of Flower Launch

CLIENT
CannDESCENT

LOCATION
Los Angeles

To showcase the launch of their new line of cannabis products, Art of Flower, our photography team was brought in to capture content. Those in attendance were welcomed to sample any of the five newest strains included in this product launch. Many premier members of the to cannabis community in California were invited to this event.

Creative | Video + Photography



Green St. Client Showcase

CLIENT
Green St. Cannabis

LOCATION
Los Angeles

Green Street cannabis put on a showcase of a number of their affiliated cannabis brands at the former headquarters in Los Angeles. Our team of photographers were brought in to capture content from the event. Notable Cannabis industry companies present were Banana Bros, Rosin Tech Products, Mary's Medicinals. Those in attendance were able to receive samples from these well known brands

Creative | Video + Photography





SUMMITS + MEETINGS + CONVENTIONS



DEVCON

CLIENT
**ETHEREUM
FOUNDATION**

Crypto's Super Bowl, Devcon. 3500+ fans, developers, and industry leaders together at the annual 4 day Ethereum Foundation event. Dozens of speakers, demos, presentations, art installations, sponsors and of course a decompression room.

LOCATION
PRAGUE/ OSAKA

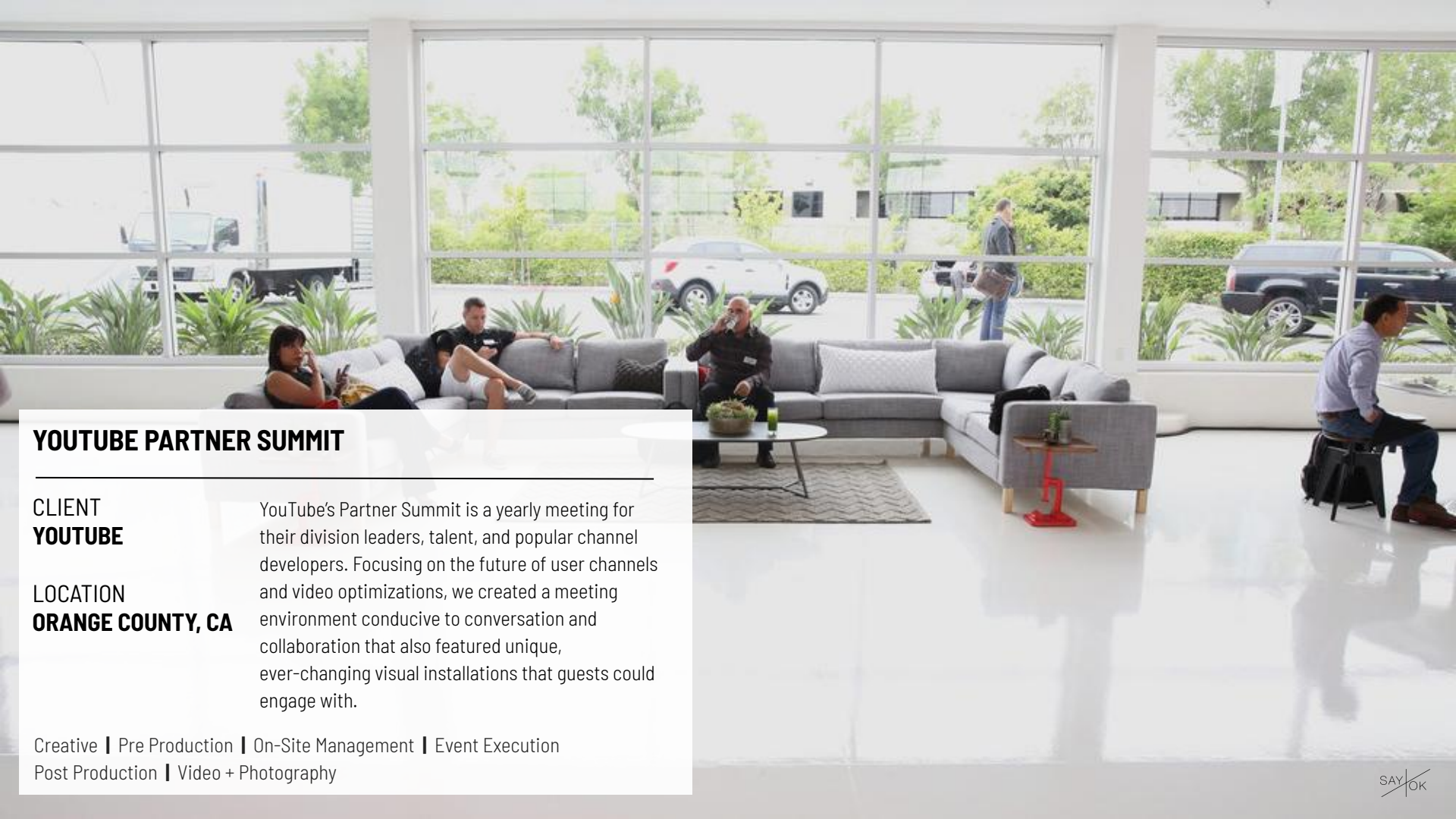
Ideation | Creative | Pre Production | Fabrication | On-Site Management
Event Execution | Artist Hospitality | Post Production | Digital Strategy
Video + Photography



ethereum
foundation







YOUTUBE PARTNER SUMMIT

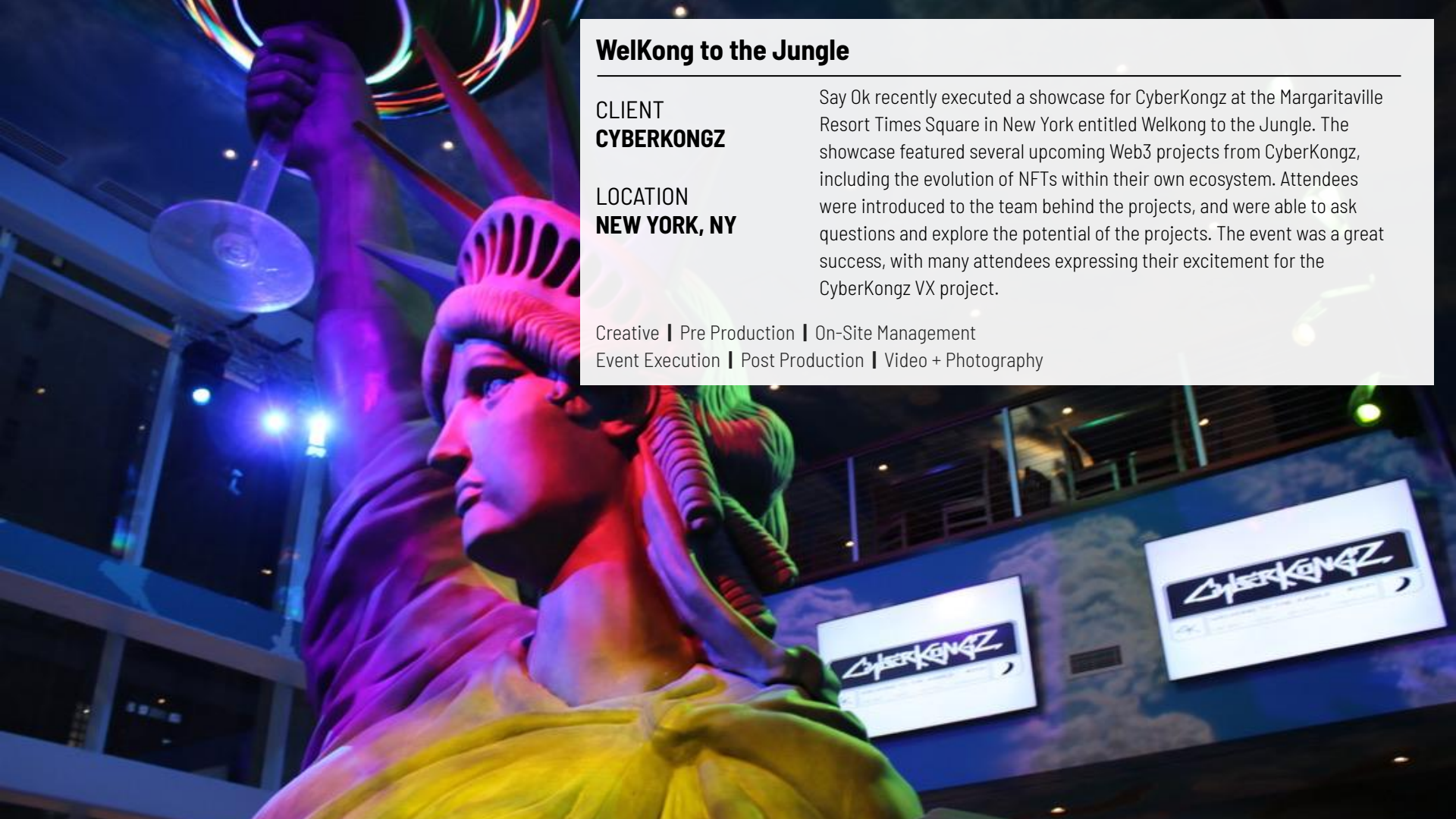
CLIENT
YOUTUBE

YouTube's Partner Summit is a yearly meeting for their division leaders, talent, and popular channel developers. Focusing on the future of user channels and video optimizations, we created a meeting environment conducive to conversation and collaboration that also featured unique, ever-changing visual installations that guests could engage with.

LOCATION
ORANGE COUNTY, CA

Creative | Pre Production | On-Site Management | Event Execution
Post Production | Video + Photography





WelKong to the Jungle

CLIENT
CYBERKONGZ

LOCATION
NEW YORK, NY

Say Ok recently executed a showcase for CyberKongz at the Margaritaville Resort Times Square in New York entitled WelKong to the Jungle. The showcase featured several upcoming Web3 projects from CyberKongz, including the evolution of NFTs within their own ecosystem. Attendees were introduced to the team behind the projects, and were able to ask questions and explore the potential of the projects. The event was a great success, with many attendees expressing their excitement for the CyberKongz VX project.

Creative | Pre Production | On-Site Management
Event Execution | Post Production | Video + Photography



A trade show booth for 'The Parent Company' featuring a large illuminated sign, a tall potted plant, a white reception desk, and a glass display case with products. The booth is set against a light-colored wall with horizontal slats.

THE PARENT COMPANY

TPCO + Hall Of Flowers

CLIENT
The Parent CO.

Say Ok's production at Hall of Flowers Santa Rosa was a showcase for the Parent Company and their products. It featured new and popular products from brands such as Fun Uncle, Kush Queen, and Caliva, among many more. Say Ok was involved in an event that created a one-of-a-kind experience that brought buyers from across the state, predominantly Northern California distributors and retail partners, to meet up with the cannabis industry.

LOCATION
Santa Rosa

Creative | Design | On-Site Management
Build | Post Production | Video + Photography





GOOGLE PLAY + SXSW

CLIENT
GOOGLE PLAY

Say Ok created Google Play's corporate hangout for SXSW. Utilizing storage containers to create meeting rooms and pallet furniture to build an outdoor lounge, the environment provided both privacy to regroup between events and a communal space to socialize and grab light bites and drinks.

LOCATION
AUSTIN, TX

Creative | Pre Production | On-Site Management
Event Execution | Post Production | Video + Photography 5



ARTIST + INFLUENCER SHOWCASES

A photograph of Rosalia performing on stage. She is wearing a white, long-sleeved, ruffled top and a red skirt. She is holding a microphone and looking down. In the background, other performers are visible, and the stage is lit with blue and white lights.

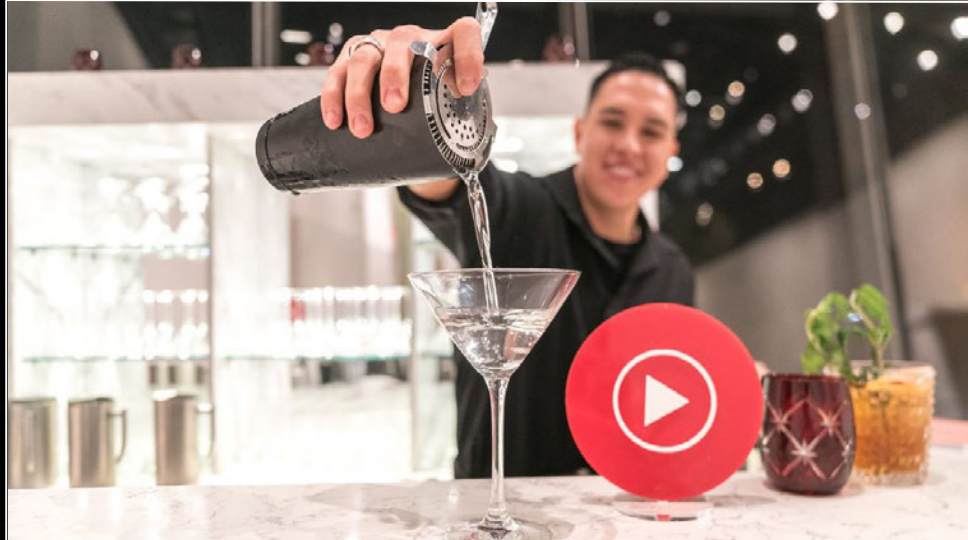
YOUTUBE MUSIC x ROSALIA

CLIENT
YOUTUBE MUSIC

Collaborating with YouTube Music, Sony Music Latin, and Rosalía, Say Ok took over the Faena Hotel in Miami during Art Basel to throw a VIP party. With mind-bending content visuals, a custom photo booth, and other curated moments, the party brought Rosalía's album to life for a night to remember.

LOCATION
ART BASEL, MIAMI, FL

Ideation | Creative | Pre Production | Fabrication | On-Site Management
Event Execution | Artist Hospitality | Post Production | Digital Strategy
Video + Photography





ARTIST SPOTLIGHT STORIES

J BALVIN

YOUTUBE MUSIC x J BALVIN

CLIENT
YOUTUBE MUSIC

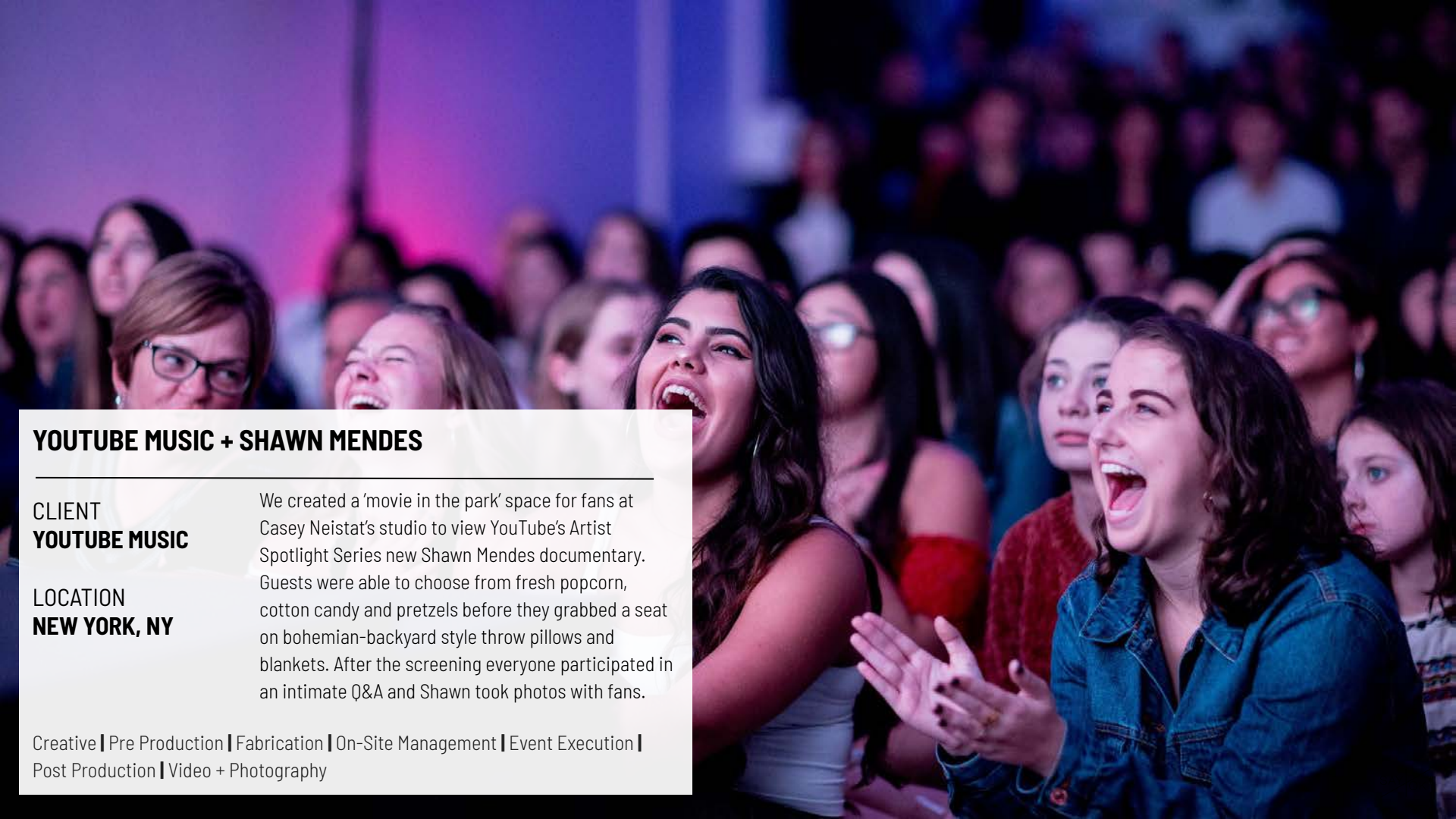
For the premiere of J Balvin's documentary *Redefining Mainstream*, Say Ok created an intimate experience for fans, friends and family at the NYC YouTube Studio for an exclusive screening and Q&A hosted by Upscale Vandal.

LOCATION
NEW YORK, NY

Ideation | Creative | Pre Production | Fabrication | On-Site Management |
Event Execution | Video + Photography







YOUTUBE MUSIC + SHAWN MENDES

CLIENT
YOUTUBE MUSIC

LOCATION
NEW YORK, NY

We created a 'movie in the park' space for fans at Casey Neistat's studio to view YouTube's Artist Spotlight Series new Shawn Mendes documentary. Guests were able to choose from fresh popcorn, cotton candy and pretzels before they grabbed a seat on bohemian-backyard style throw pillows and blankets. After the screening everyone participated in an intimate Q&A and Shawn took photos with fans.

Creative | Pre Production | Fabrication | On-Site Management | Event Execution |
Post Production | Video + Photography





YOUTUBE MUSIC + MAREN MORRIS

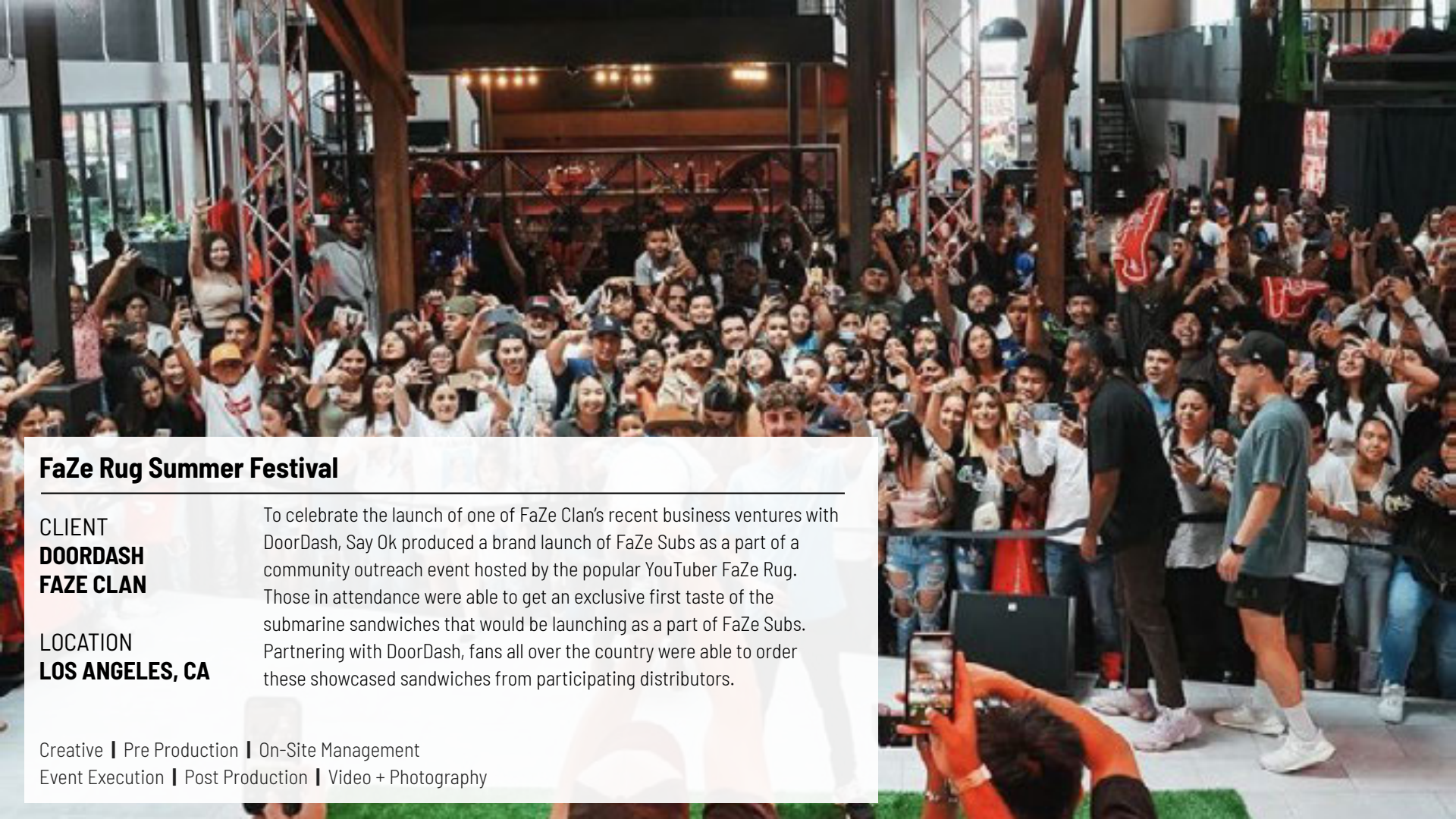
CLIENT
YOUTUBE MUSIC

LOCATION
NEW YORK, NY

To build on the hype of *GIRL*, Say Ok partnered with YouTube Music and Maren Morris to host an intimate Q&A, album preview and meet and greet at the YouTube studio in New York. Transforming the space with touches of the album artwork, guests were invited to take polaroids to capture the moment and write personal messages to Maren on a custom chalkboard wall.

Creative | Pre Production | Fabrication | On-Site Management
Event Execution | Video + Photography





FaZe Rug Summer Festival

CLIENT
DOORDASH
FAZE CLAN

LOCATION
LOS ANGELES, CA

To celebrate the launch of one of FaZe Clan's recent business ventures with DoorDash, Say Ok produced a brand launch of FaZe Subs as a part of a community outreach event hosted by the popular YouTuber FaZe Rug. Those in attendance were able to get an exclusive first taste of the submarine sandwiches that would be launching as a part of FaZe Subs. Partnering with DoorDash, fans all over the country were able to order these showcased sandwiches from participating distributors.

Creative | Pre Production | On-Site Management
Event Execution | Post Production | Video + Photography





King of the Court

CLIENT
DRAFTKINGS
FAZE CLAN

LOCATION
LOS ANGELES, CA

Say Ok produced FaZe Swagg's King of the Court basketball tournament live stream in partnership with DraftKings and FaZe Clan. This privately attended event was held at the SRGN Studios in Downtown Los Angeles. Guests were able to order drinks from a custom made and curated drink list as well as order from the popular food truck Heavy Handed. The event was livestreamed by a full staffed video capture staff to the social channels of FaZe Swagg and FaZe Clan.

Creative | Pre Production | On-Site Management
Event Execution | Post Production | Video + Photography





YOUTUBE MUSIC + PANIC! AT THE DISCO

CLIENT
YOUTUBE MUSIC

LOCATION
LOS ANGELES, CA

Say Ok hosted a Live Release Party at the YouTube Space LA for singer Brendon Urie of Panic at the Disco. The band released a new album called, "Pray for the Wicked" and fans were invited to a private acoustic performance by Brendon and Q&A hosted by DJ Dillon Francis. The space was recreated to the look and feel of their album and included a photo booth to give them an opportunity to have their own album cover moment. At the watch party in London fans were able to take part in the Q & A.

Creative | Pre Production | Fabrication | On-Site Management | Event Execution |
Video + Photography





JUST SAY IT